

FINC 5500 Cases in Managerial Finance

Spring Quarter 2022

Tuesday, 6:00pm to 8:40pm, Zoom

The Course:

Cases in Managerial Finance (FINC 5500) develop students' skills for identifying problems, acquiring relevant material, and using appropriate financial theory for making decisions in simulated business settings. By the end of the course, a student should be able to apply the principles of financial theory to real world situations from the view of a manager or CFO of an organization while keeping all stakeholders in mind.

Tie to Real World:

The advantage of working through case studies in class is getting to hear different perspectives. Each student and the professor come from a different professional and personal background which leads us to approach problems differently. We'll start with the financial analysis and use any facts we have, then discuss what assumptions needed to be made and what impacts each decision has on various stakeholders. This is similar to what we do in corporate finance roles in the real world - you find a problem or a partner shares their issue, you use the data you have, you make assumptions, and you determine what action you take next (implement change, test a theory, do nothing at all, etc.).

Learning Objectives:

1. Learn how to apply the principles of appropriate financial theory to real world situations.
2. Develop a perspective of finance issues from the point of view of the manager of the organization and the CFO.
3. Develop an understanding of how to solve finance problems within a business organization.

Required Text:

There is no required textbook. All the cases may be purchased at the following site:<https://hbsp.harvard.edu/>

Case Assignments:

Each week we will cover one case in class. Students will be responsible for preparing for each case such that you could present to the class if called upon. I will post an assignment on Canvas for each case and you will be required to answer certain questions and/or complete a financial analysis (most cases have a spreadsheet that supports the case) relative to the case. Your responses to these assignments are due at 6:00pm the evening on which we will discuss the case in class. During class I will call on students to present their findings/conclusions or to comment on various aspects of the case. The case method of teaching requires your participation and you can expect to benefit from this course in proportion to what you put into it. Because of this, your class attendance is mandatory. If you miss more than one class, your grade will be adversely affected due to your inability to participate. Your case submission each week must be your own work.

Exams:

Both the midterm exam and final exam will consist of a case that will be assigned at least one week prior to the exam date. For each exam, you will work in groups to present the case analysis in a few slides. You must prepare the exam case prior to the exam period and turn in a written analysis of the case including any required spreadsheet analysis and your conclusions.

Discussion Posts:

Starting after Week 1 class, you will find a relevant article about the week's topics and share a brief summary with the class. You will also be responsible for responding to someone else's post. The score for this exercise depends on the relevance of the article to the topic for the week (more points if the article or discussion is

more finance-focused, but strategy and other topics can satisfy the requirement) and the quality of your response to your classmate.

Grading Scheme:

Activity	% of Grade
In-Class Participation	20%
Discussion Posts	10%
Quizzes (7)	5%
Case Write-Ups (3)	30%
Case Presentation	5%
Midterm	15%
Final Exam (Group Presentation)	15%

Grading Scale:

A	94-100
A-	90-93
B+	87-89
B	83-86
B-	80-82
C+	77-79
C	73-76
C-	70-72
D+	67-69
D	63-66
D-	60-62
F	<59

Academic Resources:

- Library and Learning Commons (<http://www.seattleu.edu/learningcommons/>)

(This includes: Learning Assistance Programs, Research [Library] Services, Writing Center, Math Lab)

- Academic Integrity Tutorial (found on Canvas and SU Online)

Academic Policies on Registrar website:

(<https://www.seattleu.edu/redhawk-service-center/academic-policies/>)

- Academic Integrity Policy
- Academic Grading Grievance Policy
- Professional Conduct Policy (only for those professional programs to which it applies)

Notice for students concerning Disabilities:

If you have, or think you may have, a disability (including an 'invisible disability' such as a learning disability, a chronic health problem, or a mental health condition) that interferes with your performance as a student in this class, you are encouraged to arrange support services and/or accommodations through Disabilities Services staff located in **Loyola 100, (206) 296-5740**. Disability-based adjustments to course expectations can be arranged only through this process.

Office of Institutional Equity:

Title IX of the Education Amendments of 1972 (Title IX) prohibits discrimination based on sex in educational programs or activities that receive Federal financial assistance. This prohibition includes sexual misconduct, which encompasses sexual harassment and sexual violence. Seattle U remains committed to providing a safe and equitable learning, living, and working environment. Seattle U offers emergency, medical, and other support resources, as well as assistance with safety and support measures, to community members who have experienced or been impacted by sexual misconduct.

Seattle U requires all faculty and staff to notify the University's Title IX Coordinator if they become aware of any incident of sexual misconduct experienced by a student.

For more information, please visit <https://www.seattleu.edu/equity/>. If you have any questions or concerns, you may also directly contact the Title IX Coordinator in the Office of Institutional Equity (**email:** oiie@seattleu.edu; **phone:** 206.296.2824) University Resources and Policies).