

INTERNATIONAL LAW & BUSINESS

BLAW 5310 - Online | 3 credit hours

Professor David W. Arnesen, J.D.

Winter 2021

COURSE DESCRIPTION

This course is designed to analyze the international legal environment in which global enterprises operate. Cases, text material, videos, and online class discussions emphasize trade agreements, international contracts, intellectual property, resolution of international disputes, WTO, NAFTA/USMCA, the European Union, import & export law, international labor laws, political risks, and environmental law. Students will develop their critical thinking skills while examining and discussing business cases within the international business legal environment.

LEARNING OUTCOMES

On successful completion of this course you will be able to:

1. Identify and analyze various legal issues impacting international business.
2. Understand the complexity of the international business legal environment.
3. Analyze the risks and rewards of entering into an international business transaction.
4. Recognize the impact of trade agreements including but not limited to the WTO, NAFTA/USMCA, the European Union, etc.
5. Develop plans for importing/exporting products and services.
6. Understand the challenges of protecting intellectual property in a global environment.
7. How to develop strategies for ethical engagement in foreign countries...for example employment of foreign workers.
8. Understanding the importance of global action to address environment issues.

TEXTS AND MATERIALS

- INTERNATIONAL BUSINESS LAW AND ITS ENVIRONMENT, 10th Edition, 2018, Schaffer, et. al., Cengage South-Western Publishing Company.
- Numerous online videos and materials via Canvas.

COURSE OUTLINE

***GENERAL COURSE OUTLINE-SCHEDULE MAY CHANGE TO FIT CLASS PROGRESS**

****LOGIN TO EACH MODULE IN CANVAS AND FOLLOW SPECIFIC INSTRUCTIONS FOR WHAT TO WATCH AND READ, QUESTIONS TO KEEP IN MIND, AND THE ASSIGNMENTS LIST FOR EACH WEEK OF THE COURSE.**

Module 1 – January 5-10, 2021

January 6, 2021, 6:00 PM Zoom Class Meeting

Chap. 1 – Introduction to International Business

**Complete “Introduce Yourself”*

**Decide Your Legal Research-Country Specific Law Selection*

**Answer Online Discussion #1 Questions & Comments*

Module 2 – January 11-17, 2021

Chap. 2 – International Law and the World’s Legal Systems

**Enter Your Legal Research-Country Specific Law Selection on the Discussion Board*

**Post Comments to the Online Discussion #1*

Module 3 – January 18-24, 2021

January 18, 2021 - Martin Luther King Holiday

January 20, 2021, 6:00 PM Zoom Class Meeting

***January 24, 2021 - Upload Country Specific Law Paper in Dropbox**

Chap. 3 – Resolving International Commercial Disputes

Module 4 – January 25-31, 2021

Chap. 6 - Legal Issues in International Transportation

Chap. 8 - National Lawmaking Powers and the Regulation of U.S. Trade

**Answer Online Discussion #2 Questions & Comments*

**Enter Your Import-Export Project Selection on the Discussion Board*

Module 5 – February 1-7, 2021

***February 3 – Quiz #1 (Modules 1-5, Readings, Videos, Assignments & Discussions)**

Chap. 9 – The World Trade Organization: Basic Principles

Module 6 – February 8-14, 2021

Chap. 14 – North American Free Trade Law

**Post Comments to the Online Discussion #2*

Module 7 – February 15-21, 2021

February 15, 2021-Presidents Day Holiday

February 17, 2021, 6:00 PM Zoom Class Meeting

Chap. 15 – The European Union

Chap. 16 – Marketing: Representatives, Advertising, and Anti-Corruption

Module 8 – February 22-28, 2021

Chap. 17 – Protection and Licensing of Intellectual Property

Chap. 18 – The Legal Environment of Foreign Direct Investment

**Answer Online Discussion #3 Questions & Comments*

Module 9 – March 1-7, 2021

March 3, 2021, 6:00 PM Zoom Class Meeting

***March 3, 2021 – Upload Import/Export Project in Dropbox**

Chap. 19 – Labor and Employment Discrimination Law

Module 10 – March 8-14, 2021

Chap. 20 – Environmental Law

**Post Comments to the Online Discussion #3*

Week 11 – March 17, 2021

***Quiz #2 (Modules 1-10, Readings, Videos, Assignments & Discussions)**

EVALUATION AND GRADING

GRADING POINTS

Assignments/Discussions/Exams	Points
Introduce Yourself	5
Online Questions & Discussions	15
Country Specific Laws Paper	15
Quiz #1	35
Import/Export Project	25
Quiz #2	40
Total Points	135

Point scale	Letter grade	Point scale	Letter grade
94% and higher	A	70% - 73%	C
90% - 93%	A-	66% - 69%	C-
86% - 89%	B+	62% - 65%	D+
82% - 85%	B	58% - 61%	D
78% - 81%	B-	54% - 57%	D-
74% - 77%	C+	Below 54%	E

COURSE POLICIES

ATTENDANCE

Attendance in an online course is evidenced by logging into, and being an active participant, in the online course site. Active participation is an essential and intrinsic element of the education process. Inactivity in the course online may result in a points/grade reduction.

When you are planning an absence, it is your responsibility to notify the instructors via e-mail to arrange any necessary make-up assignments. Please contact your instructor to discuss concerns.

INTERNET ACCESS

The course uses a variety of online applications to communicate and collaborate. As such, you will need a reliable, high-speed Internet connection for the duration of this course. If you are traveling to countries such as China, Vietnam, Saudi Arabia, Iran, Burma, and others, some content in this course may be blocked. Please contact me if you will be traveling to a country that may block Internet access during any portion of this class.

LATE WORK

Assignments, exams, discussions, etc., must be submitted by the set deadlines. Since this is an online course it provides students the flexibility to submit assignments during the week of the module (see due dates in Canvas). It's highly recommended not to wait until the deadline to submit assignments in case you have computer/access problems. In extenuating circumstances at the discretion of the instructor, late work may be accepted with a 10%-point reduction per late day (including weekends). In the case of 5 point or less assignments/discussions a minimum of one point will be deducted for late work per day. The deduction will be based on the maximum number of points available on the assignment then deducted from the points scored on that assignment. The acceptance of any late work does not apply to exams which must be taken during the time assigned.

UNIVERSITY RESOURCES & POLICIES

Office of Institutional Equity

Title IX of the Education Amendments of 1972 (Title IX) prohibits discrimination based on sex in educational programs or activities that receive Federal financial assistance. This prohibition includes sexual misconduct, which encompasses sexual harassment and sexual violence. Seattle U remains committed to providing a safe and equitable learning, living, and working environment. Seattle U offers emergency, medical, and other support resources, as well as assistance with safety and support measures, to community members who have experienced or been impacted by sexual misconduct.

Seattle U requires all faculty and staff to notify the University's Title IX Coordinator if they become aware of any incident of sexual misconduct experienced by a student.

For more information, please visit <https://www.seattleu.edu/equity>. If you have any questions or concerns, you may also directly contact the Title IX Coordinator in the Office of Institutional Equity (email: oiie@seattleu.edu; phone: 206.296.2824)

Notice Regarding Religious Accommodations

It is the policy of Seattle University to reasonably accommodate students who, due to the observance of religious holidays, expect to be absent or endure a significant hardship during certain days of their academic course or program. Please see, Policy on Religious Accommodations for Students (<https://www.seattleu.edu/media/policies/Policy-on-Religious-Accommodations-for-Students---FINAL.PDF>).

Academic Resources

- Library and Learning Commons (<http://www.seattleu.edu/learningcommons>) (*This includes: Learning Assistance Programs, Research [Library] Services, Writing Center, Math Lab*)
Note: The Learning Commons does not offer tutoring for EXLR/EMBA-level students.
- Academic Integrity Tutorial (*found on SU Online*)

Academic Policies on Registrar website

(<https://www.seattleu.edu/registrar/academics/performance>)

- Academic Integrity Policy
- Academic Grading Grievance Policy
- Professional Conduct Policy (*only for those professional programs to which it applies*)

Notice for students concerning Disabilities

If you have, or think you may have, a disability (including an 'invisible disability' such as a learning disability, a chronic health problem, or a mental health condition) that interferes with your performance as a student in this class, you are encouraged to arrange support services and/or accommodations through Disabilities Services staff located in Loyola 100, (206) 296-5740. Disability-based adjustments to course expectations can be arranged only through this process.