

BRMB 5245-01
LEGAL ASPECTS OF BUSINESS

Spring 2021

Online

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Office Hours – By appointment

COURSE DESCRIPTION:

This course is designed to provide students with an overview and understanding of the major legal areas that affect business. A special focus on ethics and international law is emphasized throughout the course.

TEXT:

Information about how to order your textbook is included below.

The Legal and Ethical Environment of Business v4.0

By: Terence Lau and Lisa Johnson

ISBN (Digital): 978-1-4533-9634-6

Order via this link: <https://students.flatworldknowledge.com/course/2594395>

COURSE OBJECTIVES:

The purpose of this course is to introduce business students to a broad range of legal concepts related to issues that can arise within business. By the end of the course students should be able to--

1. Describe the structure and operation of the state and federal judicial systems and the litigation process.
2. Demonstrate the ability to identify and analyze situations where the law affects business operations.
3. Identify and analyze the relationship between legal and ethical issues that arise in business.
4. Describe the sources, purposes, and major features of international law as it applies to global business.
5. Conduct basic legal research and analysis of cases, statutes, and regulations.
6. Improve critical thinking skills through case study and legal problem solving.

ONLINE COURSE PROTOCOL

In an online environment, students will necessarily need to interact using various forms of digital communication tools and programs. At all times, students need to maintain high standards professionalism and civility when posting any online communications. As an online community, we will work together to the extent possible in much the same manner as we would on campus.

GRADING AND EXAMS:

Points available (subject to change) for the following activities:

- Class Participation 50
 - Unit Tests (4 x 25) = 100
- Total available points = 150

Typical grading scale (subject to change):

- A to A- 100% to 90%
- B+ to B- 89 to 80%
- C+ to C- 79 to 70%
- D+ to D- 69 to 60%
- E <60%.

Class participation can affect your final grade. Class participation includes but is not limited to the following: participation in assigned class activities, appropriate contributions to class discussions via online discussion forums, engagement in online textbook activities, and timely completion of any homework assignments.

SYLLABUS/SCHEDULE CHANGES:

This syllabus and the schedule are subject to change at any time in the sole discretion of the instructor. Your continued enrollment in the class constitutes your agreement to observe the policies in the syllabus. Any changes made to the syllabus will be posted to the class website and/or otherwise communicated to the class.

ACADEMIC RESOURCES

- Library and Learning Commons (<http://www.seattleu.edu/learningcommons/>)
(This includes: Learning Assistance Programs, Research [Library] Services, Writing Center, Math Lab)
- Academic Integrity Tutorial (found on Canvas and SU Online)

Academic Policies on Registrar website (<https://www.seattleu.edu/redhawk-axis/academic-policies/>)

- Academic Integrity Policy
- Academic Grading Grievance Policy
- Professional Conduct Policy (only for those professional programs to which it applies)

NOTICE FOR STUDENTS CONCERNING DISABILITIES

If you have, or think you may have, a disability (including an ‘invisible disability’ such as a learning disability, a chronic health problem, or a mental health condition) that interferes with your performance as a student in this class, you are encouraged to arrange support services and/or accommodations through Disabilities Services staff located in **Loyola 100, (206) 296-5740**. Disability-based adjustments to course expectations can be arranged only through this process.

OFFICE OF INSTITUTIONAL EQUITY

Title IX of the Education Amendments of 1972 (Title IX) prohibits discrimination based on sex in educational programs or activities that receive Federal financial assistance. This prohibition includes sexual misconduct, which encompasses sexual harassment and sexual violence. Seattle U remains committed to providing a safe and equitable learning, living, and working environment. Seattle U offers emergency, medical, and other support resources, as well as assistance with safety and support measures, to community members who have experienced or been impacted by sexual misconduct.

Seattle U requires all faculty and staff to notify the University’s Title IX Coordinator if they become aware of any incident of sexual misconduct experienced by a student. For more information, please visit <https://www.seattleu.edu/equity/>. If you have any questions or concerns, you may also directly contact the Title IX Coordinator in the Office of Institutional Equity (**email: oi@seattleu.edu; phone: 206.296.2824**) University Resources and Policies

COURSE SCHEDULE

Notes:

Important: New course materials and/or assignments to be released each week.

1. Read Chapters first (always)!
2. Study all resource materials on Canvas pages.
3. Assignments are due before the following week's class.

Week #.	Week starting	Subjects	Readings	Assignments & Discussions
1	29-Mar	Class Orientation Introduction to Law, chapter 1	Chapter 1	Introductions Legal Issues in Business
2	5-Apr	The Court System	Chapter 2	Writing a Case Brief Judicial Review
3	12-Apr	Litigation and ADR Unit Test 1	Chapters 3, 4	Litigation Terms and Concepts
4	19-Apr	Constitutional Law	Chapter 5	The Supreme Court's Impact on Business
5	26-Apr	Business Organizations Unit Test 2	Chapter 11	Franchise Agreement Case Study
6	3-May	Contracts	Chapter 6	Contracts Cases Worksheet
7	10-May	Torts	Chapter 7	Tort Case Presentations
8	17-May	Property Intellectual Property Unit Test 3	Chapters 8 (selected sections), 9	Copyright Infringement Cases
9	24-May	Employment Law	Chapter 12	Legal Issues in the Workplace
10	31-May	International Law in a Global Economy Unit Test 4	Chapter 13	Extraterritorial Application of U.S. Law