

**SBLR 5122 – Women and Sport Leadership**  
**Albers School of Business and Economics**  
**Course Syllabus**

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Course dates: June 21-August 12, 2021  
Office Hours: by appointment

**About the Course**

Course Description and Overview

The aim of this course is to provide both women and men insights regarding women and leadership within and beyond the sport context. Students will gain an in-depth understanding of how gender affects leadership and what specific issues women face with respect to leadership.

Required Texts:

[WL] Women and Leadership: Journey Toward Equity, 1st edition (2022), DeFrank-Cole & Tan, ISBN 13: 978-1544361475

[WISL] Women in Sport Leadership: Research and practice for change, 1st edition (2017), Burton & Leberman (eds.), ISBN 13: 978-1138686168

There will be links to additional sport specific articles, readings and videos within the Course Management System (Canvas).

Course Objectives:

1. understand the historical context specific to women and leadership
2. understand and articulate what we know about leadership and women within the sport context
3. understand and articulate theoretical underpinnings for gender bias in today's sport organizations
4. identify how intersectionality affects women and leadership
5. develop in-depth understandings and vocabulary aimed at creating social change with respect to gender and leadership
6. Develop specific actions as part of your a personal commitment to being a change agent

The course objectives support the MBA SEM program learning outcomes.

### **MBA Sport and Entertainment Management Learning Outcomes**

**Leadership:** Develop inclusive leadership through demonstration of the ability to harness the power of diversity as a source for creativity, innovation and collaboration.

**Growth:** Develop self-awareness and curiosity in pursuit of professional and personal growth.

**Communication:** Display competence in professional communication.

### **Course Design & Grading**

In this course about women and leadership, we will work together to co-construct key knowledge in an effort to develop skills for practical use in sport organizations. There is quite a bit of reading and videos to watch every week of the course. The materials are meant to help you gain not only a general understanding of how gender bias emerges in current sport organizations, but also gain a much clearer sense of the small things that manifest as gender bias.

The first four weeks of the course are designed to give you a very solid understanding of the general landscape regarding gender and leadership. You'll learn terms, theories and frameworks that will help you make sense of and navigate the challenges and complexity of gender equity in the workplace.

The weekly assignments and contributions are meant to reinforce the readings by highlighting those aspects of gender bias that stand out for each of us. The more active and involved you become, the more there is for you to learn and use from this course.

### **List of Course Assignments (see Canvas for details)**

#### **A. Exploration and Understanding | Weekly Assignments & Activities**

Gender Awareness Inventory (30x8 = 240 points total)

Developing Curiosity (20x4 = 80 Points total)

'Executive Summary' Presentation (100 points)

#### **B. Integration and Reflection**

Gender Conscious Leadership Journal (140 points total)

#### **C. Commitment to Action**

Change Agent Road Map (200)

### **Course Expectations:**

To do well in this course, you will probably need to spend at least 8-10 hours per week on the readings, contributing to weekly assignments and preparing for your final projects. Please plan accordingly.

**Grading:**

A total of 760 points may be earned for this class. Letter grades will be assigned according to the distribution table below: Final Grades will be posted on SU Online by 6pm Wednesday, August 18.

95% and higher	A
90%-94%	A-
87%-89%	B+
83%-86%	B
80%-82%	B-
77%-79%	C+
73%-76%	C
70%-72%	C-
67%-69%	D+
63%-66%	D
60%-62%	D-
59% and lower	F

This graduate-level course requires regular, weekly, active participation. In addition, high-quality written work is expected. Written work should be clear, logical, grammatically correct, and spell-checked. It should also adhere to APA formatting for citations and references. It should represent the student's best effort.

**SU Mission and Professional Accountability**MISSION STATEMENT:

Seattle University is dedicated to educating the whole person, to professional formation, and to empowering leaders for a just and humane world.

Vision

We will be the premier independent university of the Northwest in academic quality, Jesuit Catholic inspiration, and service to society.

Values

## Care

We put the good of students first.

## Academic Excellence

We value excellence in learning with great teachers who are active scholars.

## Diversity

We celebrate educational excellence achieved through diversity.

## Faith

We treasure our Jesuit Catholic ethos and the enrichment from many faiths of our university community.

## Justice

We foster a concern for justice and the competence to promote it.

## Leadership

We seek to develop responsible leaders committed to the common good.

**Engagement**

Students are expected to keep up with the work on a weekly basis. Please notify Dr. Maylon Hanold (via email, text or phone) prior to weekly deadlines if you foresee a problem keeping up with weekly work or attendance in the synchronous virtual classroom to unforeseen circumstances. Being pro-active and a high degree of personal responsibility are expected.

**Accommodations & Student Services**

If you have, or think you may have, a disability (including an 'invisible disability' such as a learning disability, a chronic health problem, or a mental health condition) that interferes with your performance as a student in the class, you are encouraged to arrange support services and/or accommodations through Disabilities Services staff in the Learning Center, Loyola 100 (206-296-5740). Disability-based adjustments to course expectations can be arranged only through this process. Students experiencing personal problems or situational crises during the quarter are encouraged to contact the Seattle University's Counseling and Psychological Services (CAPS) [(206)-296-6090; <http://www.seattleu.edu/student/counsel/index.asp>] for assistance, support and advocacy. This service is free and confidential.

**Academic Integrity**

Just as ethics and integrity are important in management practice, academic integrity is important in this course. Seattle University is committed to the principle that academic honesty and integrity are important values in the educational process. Academic dishonesty in any form is a serious offense against the academic community. Acts of academic dishonesty will be addressed according to the Academic Honesty Policy. Without regard to motive, student conduct that is academically dishonest, evidences lack of academic integrity or trustworthiness, or unfairly impinges upon the rights and privileges of others is prohibited. See the following web page for additional information; <http://www.seattleu.edu/registrar/page.aspx?ID=87>

**Questions and Communication**

Please direct questions to instructors via email. We will communicate with the class through your SU email and update Canvas as needed. Be sure to check both regularly.

**Professional Conduct**

Students are expected to engage in our online community in a respectful manner. This means respectful communication aimed at moving the discussion forward. This does not mean that students must always agree with others since reasoned, respectful dissention may be part of the discovery process and lead to previously unconsidered options.

**Anti-Discrimination Statement**

Seattle University does not discriminate on the basis of race, color, religion, sex, national origin, age, disability, marital status, sexual orientation, gender identity, political ideology or status as a Vietnam-era or special disabled veteran in the administration of any of its education policies, admission policies, scholarship and loan programs, athletics, and other school-administered policies and programs, or in its employment related policies and practices. All University policies, practices and procedures are administered in a manner consistent with Seattle University's Catholic and Jesuit identity and character. Inquiries relating to these policies may be referred to the University's Assistant Vice President for Human Resources and Equal Opportunity Officer at (206) 296-5870.