

Albers School of Business and Economics

FINC 5050, Corporate Financial Management

Winter Quarter 2019

Thursday, 6:00pm to 8:40pm, PIGT 204

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Office Hours: By appointment on Thursdays, 4:00pm to 6:00pm
Course website: Canvas

Course Description

This course presents principles and tools for the financial management of a company. It builds upon the tools from ACCT 5030 and FINC 5000 and develops a foundation for analyzing a firm's financial decisions. Through case studies and problems you will have the opportunity to practice financial decision-making in real world situations.

Learning Objectives

1. Develop principles of financial analysis.
2. Develop principles of financial planning to manage growth and financing.
3. Learn tools to evaluate corporate investment decisions including cost of capital.
4. Learn to value businesses.

Prerequisites

ACCT 5030, FINC 5000, ECON 5000, ECON 5107

Required text and case materials:

Analysis for Financial Management, Robert C. Higgins, 11th edition

Harvard course pack: <https://hbsp.harvard.edu/import/594170>

UVa. course pack: <http://store.darden.virginia.edu/finc-5050-winter-2019>

Expectations

We will use a combination of lectures and cases in this class. For certain weeks there will be a case assigned and you will be asked to analyze the case and address certain questions. For all of these cases you will be asked to submit your responses before class the evening on which we will discuss the case. Your case submissions will be graded. We'll discuss each case at length in class. I very much encourage constructive class participation. Because of this, your class attendance is mandatory. If you miss more than one class, your grade will be affected.

You will need a financial calculator for class and the exams. I would recommend the HP 12C and examples in class will utilize this calculator. It is OK to use a smartphone app for this purpose.

Exams

The mid-term and final exams will be given in class. You will need a financial calculator for these and you cannot use a laptop. There is no make-up exam except per documented hardship as prescribed by University policy.

Grading Scheme

Item to be Graded	% of Grade
Daily class work	10%
Case assignments	40%
Mid-term Exam	20%
Final Exam	30%
	100%

The grading scale will be 90-100=A or A-, 80-89 =B+ to B-, etc. Daily class work includes class attendance and class participation.

Academic Resources

- Library and Learning Commons (<http://www.seattleu.edu/learningcommons/>)
(This includes: Learning Assistance Programs, Research [Library] Services, Writing Center, Math Lab)
- Academic Integrity Tutorial (found on Canvas and SU Online)

Academic Policies on Registrar website (<https://www.seattleu.edu/redhawk-axis/academic-policies/>)

- Academic Integrity Policy
- Academic Grading Grievance Policy
- Professional Conduct Policy (only for those professional programs to which it applies)

Notice for students concerning Disabilities

If you have, or think you may have, a disability (including an ‘invisible disability’ such as a learning disability, a chronic health problem, or a mental health condition) that interferes with your performance as a student in this class, you are encouraged to arrange support services and/or accommodations through Disabilities Services staff located in **Loyola 100, (206) 296-5740**. Disability-based adjustments to course expectations can be arranged only through this process.

Office of Institutional Equity

Title IX of the Education Amendments of 1972 (Title IX) prohibits discrimination based on sex in educational programs or activities that receive Federal financial assistance. This prohibition includes sexual misconduct, which encompasses sexual harassment and sexual violence. Seattle U remains committed to providing a safe and equitable learning, living, and working environment. Seattle U offers emergency, medical, and other support resources, as well as assistance with safety and support measures, to community members who have experienced or been impacted by sexual misconduct.

Seattle U requires all faculty and staff to notify the University’s Title IX Coordinator if they become aware of any incident of sexual misconduct experienced by a student.

For more information, please visit <https://www.seattleu.edu/equity/>. If you have any questions or concerns, you may also directly contact the Title IX Coordinator in the Office of Institutional Equity (**email:** oiie@seattleu.edu; **phone:** 206.296.2824) University Resources and Policies).

Daily Class Calendar

NOTE: this calendar provides a planned outline of the course topics and events. Deviations may be necessary and will be announced in class and on the course website. It is your responsibility to be informed of these changes.

Date	Topic Covered	Chapter in Textbook	Assignment/Cases
1/10	Pre-test on finance basics. Principles of financial analysis	1,2	None
1/17	Financial planning	3	Case: The Financial Detective, 2016 (Harvard)
1/24	Managing growth and working capital	4	Case: Horniman Horticulture (UVa.)
1/31	Financial Planning	4	Case: Jones Electrical (Harvard)
2/7	Mid-term exam		
2/14	Financing the company and cost of capital	6 & 8	
2/21	Discounted Cash Flow and Capital Investment Analysis	7 & 8	Case: M & M Pizza (UVa.)
2/28	DCF Analysis and Cost of Capital	7 & 8	
3/7	Capital Investment Analysis and Business Valuation	7 & 9	Case: Worldwide Paper (UVa.)
3/14	Business Valuation	9	Case: Flinder Valves (Harvard)
3/21	Final Exam		