

Albers School of Business and Economics

**FINC 5500, Cases in Managerial Finance
Spring Quarter 2019**

Thursday, 6:00pm to 8:40pm, PIGT 208

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Office Hours: By appointment, Thursday, 4:00pm to 6:00pm
Course website: Canvas

Course Description

Cases in business finance that develop students skills for identifying problems, analyzing relevant material, and using appropriate financial theory for making decisions in simulated business settings.

Learning Objectives

1. Learn how to apply the principles of appropriate financial theory to real world situations.
2. Develop a perspective of finance issues from the point of view of the manager of the organization and the CFO.
3. Develop an understanding of how to solve finance problems within a business organization.

Required Text

There is no required textbook. All the cases may be purchased at the following:

<https://hbsp.harvard.edu/import/619662>

Case Assignments

We will cover the cases during the course that are listed at the end of this syllabus. You will be responsible for preparing for each case such that you could present to the class if called upon. I will post an assignment on Canvas for each case and you will be required to answer certain questions and/or complete a financial analysis (most cases have a spreadsheet that supports the case) relative to the case. Your responses to these

assignments are due at 6:00pm the evening on which we will discuss the case in class. During class I will call on students to present their findings/conclusions or to comment on various aspects of the case. The case method of teaching requires your participation and you can expect to benefit from this course in proportion to what you put into it. Because of this, your class attendance is mandatory. If you miss more than one class, your grade will be adversely affected due to your inability to participate. Your case submission each week must be your own work.

Exams

There will not be a mid-term exam. The final exam will consist of a case that will be assigned at least one week prior to the exam date. You must prepare the final exam case prior to the exam period and turn in a written analysis of the case including any required spreadsheet analysis and your conclusions. There is no make-up exam except per documented hardship as prescribed by University policy.

Grading Scheme

Item to be Graded	% of Grade
Class Participation (includes attendance)	15%
Weekly case assignment	72%
Final Exam	13%
	100%

Academic Resources

- Library and Learning Commons (<http://www.seattleu.edu/learningcommons/>)
(This includes: Learning Assistance Programs, Research [Library] Services, Writing Center, Math Lab)
- Academic Integrity Tutorial (found on Canvas and SU Online)

Academic Policies on Registrar website (<https://www.seattleu.edu/redhawk-axis/academic-policies/>)

- Academic Integrity Policy
- Academic Grading Grievance Policy
- Professional Conduct Policy (only for those professional programs to which it applies)

Notice for students concerning Disabilities

If you have, or think you may have, a disability (including an ‘invisible disability’ such as a learning disability, a chronic health problem, or a mental health condition) that interferes with your performance as a student in this class, you are encouraged to arrange support services and/or accommodations through Disabilities Services staff located in **Loyola 100, (206) 296-5740**. Disability-based adjustments to course expectations can be arranged only through this process.

Office of Institutional Equity

Title IX of the Education Amendments of 1972 (Title IX) prohibits discrimination based on sex in educational programs or activities that receive Federal financial assistance. This prohibition includes sexual misconduct, which encompasses sexual harassment and sexual violence. Seattle U remains committed to providing a safe and equitable learning, living, and working environment. Seattle U offers emergency, medical, and other support resources, as well as assistance with safety and support measures, to community members who have experienced or been impacted by sexual misconduct.

Seattle U requires all faculty and staff to notify the University's Title IX Coordinator if they become aware of any incident of sexual misconduct experienced by a student.

For more information, please visit <https://www.seattleu.edu/equity/>. If you have any questions or concerns, you may also directly contact the Title IX Coordinator in the Office of Institutional Equity (**email:** oiie@seattleu.edu; **phone:** 206.296.2824) University Resources and Policies).

Daily Class Calendar

NOTE: this calendar provides a planned outline of the course topics and events. Deviations may be necessary and will be announced in class and on the course website. It is your responsibility to be informed of these changes.

Date	Case Assignment	Case Focus
4/4	None. We will review forecasting, private equity business model and business valuation	
4/11	Guna Fibres, Ltd.	Seasonal cash flows
4/18	Teletech Corporation	Cost of capital
4/25	Star River Electronics	Cost of capital, capital investment analysis and forecasting
5/2	Aurora Textile Company	Capital investment analysis
5/9	The Timken Company	Valuing an acquisition
5/16	Jet Blue IPO	IPO valuation
5/23	Outreach Networks: First Venture Round	Venture capital financing
5/30	Palamon Capital Partners	Private equity investment
6/6	Deutsche Bank Securities: Financing The Acquisition of Consolidated S.A.	Acquisition financing
6/13	Final Exam, take home case	