

## **Albers School of Business and Economics**

### **FINC 4410, Case Problems in Finance**

**Spring Quarter 2019**

**MW, 3:40pm to 5:45pm, PIGT 309**

**Professor:** Bob Hunsberger  
**Office:** Pigott 532  
**Email:** [hunsberr@seattleu.edu](mailto:hunsberr@seattleu.edu)  
**Office Hours:** By appointment, MW, 2:00pm to 3:30pm  
**Course website:** Canvas

### **Course Description**

Through the use of cases, students develop skills in identifying problems, conducting analysis, and using financial theory for making decisions in simulated business settings. Investigates strategies for linking risk management with overall corporate strategy.

### **Learning Objectives**

1. Learn how to apply the principles of appropriate financial theory to real world situations.
2. Practice applying financial tools and analytical methods to actual business problems
3. Develop an understanding of how to solve finance problems within a business organization.

### **Required Text**

There is no required textbook. All the cases can be purchased at the following:

<https://hbsp.harvard.edu/import/619658>

### **Case Assignments**

We will cover the cases during the course that are listed at the end of this syllabus. You will be responsible for preparing for each case such that you could present to the class if called upon. I will post an assignment on Canvas for each case and you will be required to answer certain questions and/or complete a financial analysis (most cases have a spreadsheet that supports the case) relative to the case. Your responses to these assignments are due at the start of class on the day on which we will discuss the case in

class. During class I will call on students to present their findings/conclusions or to comment on various aspects of the case. The case method of teaching requires your participation and you can expect to benefit from this course in proportion to what you put into it. Because of this, your class attendance is mandatory. If you miss more than one class, your grade will be adversely affected due to your inability to participate. Your case submission each week must be your own work.

## Exams

There will not be a mid-term exam. The final exam will consist of a case that will be assigned at least one week prior to the exam date. You must prepare the final exam case prior to the exam period and turn in a written analysis of the case including any required spreadsheet analysis and your conclusions. There is no make-up exam except per documented hardship as prescribed by University policy.

## Grading Scheme

Item to be Graded	% of Grade
Class Participation (includes attendance)	15%
Weekly case assignments	70%
Final exam case	15%
	<b>100%</b>

## Academic Resources

- Library and Learning Commons (<http://www.seattleu.edu/learningcommons/>)  
(This includes: Learning Assistance Programs, Research [Library] Services, Writing Center, Math Lab)
- Academic Integrity Tutorial (found on Canvas and SU Online)

## Academic Policies on Registrar website (<https://www.seattleu.edu/redhawk-axis/academic-policies/>)

- Academic Integrity Policy
- Academic Grading Grievance Policy
- Professional Conduct Policy (only for those professional programs to which it applies)

## Notice for students concerning Disabilities

If you have, or think you may have, a disability (including an ‘invisible disability’ such as a learning disability, a chronic health problem, or a mental health condition) that interferes with your performance as a student in this class, you are encouraged to arrange support services and/or accommodations through Disabilities Services staff located in **Loyola 100, (206) 296-5740**. Disability-based adjustments to course expectations can be arranged only through this process.

## Office of Institutional Equity

Title IX of the Education Amendments of 1972 (Title IX) prohibits discrimination based on sex in educational programs or activities that receive Federal financial

assistance. This prohibition includes sexual misconduct, which encompasses sexual harassment and sexual violence. Seattle U remains committed to providing a safe and equitable learning, living, and working environment. Seattle U offers emergency, medical, and other support resources, as well as assistance with safety and support measures, to community members who have experienced or been impacted by sexual misconduct.

Seattle U requires all faculty and staff to notify the University's Title IX Coordinator if they become aware of any incident of sexual misconduct experienced by a student.

For more information, please visit <https://www.seattleu.edu/equity/>. If you have any questions or concerns, you may also directly contact the Title IX Coordinator in the Office of Institutional Equity (**email:** [oiie@seattleu.edu](mailto:oiie@seattleu.edu); **phone:** 206.296.2824) University Resources and Policies).

### Daily Class Calendar

NOTE: this calendar provides a planned outline of the course topics and events. Deviations may be necessary and will be announced in class and on the course website. It is your responsibility to be informed of these changes.

<b>Date</b>	<b>Case Assignment</b>	<b>Case Focus</b>
4/1	None. We will review financial forecasting.	
4/3	Horniman Horticulture	Financial forecasting
4/8	Horniman Horticulture	Management of growth
4/10	Jones Electrical	Financial forecasting
4/15	Jones Electrical	Working capital management
4/17	Guna Fibres	Seasonal cash flows
4/22	No class, school holiday	

4/24	Guna Fibres	Seasonal cash flows
4/29	H.J. Heinz	Cost of capital
5/1	Star River Electronics	Financial planning
5/6	Star River Electronics	Cost of capital and capital investment analysis
5/8	Worldwide Paper	Capital investment analysis
5/13	Ethics Week speaker	
5/15	Victoria Chemicals	Capital investment analysis
5/20	OldTown Berhad	Business valuation
5/22	OldTown Berhad	Business valuation
5/27	No class, school holiday	
5/29	Dupont, Sale of Performance Coatings	Business valuation and private equity
6/3	Dupont, Sale of Peerformance Coatings	Business valuation and private equity
6/5	Jet Blue IPO	IPO valuation
6/10	Jet Blue IPO	IPO valuation
6/13	Final exam case	