



# KELLI RODRIGUEZ CURRIE, JD

## HIGHLIGHTS

Kelli is an experienced servant leader with demonstrated experience building programs across industries and subject matters. With a broad understanding of several functional areas, she quickly connects ideas and identifies potential impacts at key decision points.

Kelli's commitment to inclusion and equity is pervasive in everything she pursues

She is a compelling public speaker and an exceptional writer. Her knowledge of varied contexts allows her to provide different lenses to engage stakeholders and communicate ideas.

Kelli is unabashedly a windows-down, music-up powerhouse team-player: always ready to play.

## CONTACT

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## MEMBERSHIPS

Washington State Bar Association  
Sports Lawyers Association  
Academy of Legal Studies in Business

## SKILLS

leadership • public speaking •  
inclusion & equity • strategic planning  
• team building • project  
management • data analysis

## DIVERSIONS

wine & food enthusiast • runner &  
marathoner • cyclist & double-century  
finisher • novice quilter • sports junkie

## EDUCATION

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### Seattle University School of Law

Juris Doctor, 2014  
*cum laude*; Seattle Journal for Social Justice

### Seattle University

Master of Sport Administration & Leadership, 2014

### California University of Pennsylvania

Bachelor of Science, Sport Management, 2011  
*summa cum laude*

## PROGRAM MANAGEMENT EXPERIENCE

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### Seattle University School of Law, Director

International and Graduate Studies 2021–  
Present

In this role, Kelli oversees the operations and curriculum implementation for the legal master's programs, including the online and on-campus Master of Legal Studies (MLS) and Master of Laws (LLM). Her scope includes

- marketing and recruitment from strategy and applications process,
- cultivating partner relationships and external stakeholders,
- academic advising, course planning, and bar eligibility,
- curriculum development and assurance of learning objectives,
- student development and support,
- faculty support, planning, and development.

### Seattle University, Acting Director & Program Development

MBA Sport and Entertainment Management  
2014–2021

As a lecturer, Kelli interacted regularly with students and faculty across three colleges and supported the following areas of the program:

- curriculum development and assurance of learning mapping,
- developed partner relationships with external stakeholders,
- cultivated advisory board relationships to drive program goals,
- taught 2-3 courses per quarter with 60+ students,
- designed inclusive curriculum to meet needs of diverse learners,
- advised master's candidates' theses research and writing,
- taught legal issues courses including employment and labor, antitrust, intellectual property, contracts, and compliance regulations impacting business, sport, and entertainment.

## TEACHING & WRITING

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Kelli regularly teaches and writes in the following courses/areas:

- Legal Issues in Sport
- Sport Law
- Business Law
- Fundamentals in Business Law
- Foundations of Compliance

## BOARD EXPERIENCE

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### **Alpha Chi Omega Fraternity, Inc.**

National Vice President  
2022-present

The National Council of Alpha Chi Omega functions as a governing board with the legal authority and responsibility to manage the business and affairs of the Fraternity. The National Council stewards resources, shapes and develops board policy, oversees finances and monitors major areas of corporate performance. As a member of the National Council and in her role as National Vice President, Kelli's responsibilities include the following,

- determining Alpha Chi Omega's mission, vision and purpose,
- ensuring effective organizational and strategic planning,
- ensuring acquisition and management of adequate financial resources,
- establishing guiding principles and desired outcomes of Fraternity programs and services,
- serving as a liaison to the Enterprise Board Diversity, Equity, and Inclusion Committee,
- serving as a member of the Pearl Stone Partners Board of Managers, and
- representing and speaking on behalf of the National Council and Alpha Chi Omega.

### **Seattle University, MBA Sport and Entertainment Management**

Advisory Board Chair  
2021-Present

The MBA Sport and Entertainment Management Advisory Board is comprised of industry leaders to advise the department and faculty on industry priorities and changes that may impact the curriculum or co-curricular aspects of the learning environment. In her role as Advisory Board Chair, Kelli works closely with the Department Chair and faculty to ensure that the advisory board is supported and providing effective feedback. Her responsibilities include the following, among others:

- directing the charge of the advisory board and its respective committees,
- communicating regularly between the advisory board and the department chair and faculty, and
- cultivating partner relationships and building new relationships with prospective partners.

### **Northwest Alpha Chi Omega Corporation**

President, Local House Corporation Board  
2016-2022

The Northwest Alpha Chi Omega Corporation owns and manages a large dormitory-style facility housing collegiate members at the University of Washington. In her time as president of the volunteer board, Kelli set the strategic vision of an 11--person board of trustees charged with the ownership and management of the property.

- directed strategy and oversight of property management of property valued over \$4,000,000,
- directed construction of fire sprinkler installation estimated over \$800,000 in summer of 2022,
- effectively managed unexpected moveout and strategized recovery due to COVID-19 between 2020-2022,
- directed construction of commercial kitchen remodel valued over \$800,000 in summer of 2018,
- advised stakeholders on risk management policies, and
- oversaw an annual budget over \$600,000 in operating expenses.

## OTHER RELEVANT EXPERIENCE

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### **Alpha Chi Omega Fraternity, Inc., Co-Chair**

Diversity, Equity, and Inclusion Work Group  
2020-2021

Reported to the National Council, Kelli co-lead a committee representing collegiate and alumnae experiences. As co-chair, Kelli outlined the committee strategy and prioritized committee workflow.

- led committee work to write and publish national position statement on diversity, equity, and inclusion,
- assisted in creating curriculum for member programming to increase inclusivity in membership experience,
- assisted in creating opportunities for member engagement in DEI initiatives and courageous conversation,
- created and published programming initiatives and metrics to achieve increased inclusivity in membership,
- created bias-incident reporting process, including definition of bias incident and educational materials, and
- created collegiate chapter role for diversity, equity, and inclusion, including educational materials.

### **Alpha Chi Omega Fraternity, Inc., Member**

Diversity & Inclusion Study Group  
2016-2017

The Diversity and Inclusion Study Group was created in the wake of the 2016 election and reported to the National Council at the 2018 National Convention several areas in which Alpha Chi Omega could improve in the areas of diversity and inclusivity. As a member of the Diversity and Inclusion Study Group, Kelli contributed to the following initiatives of the group:

- explored issues facing the organization in areas of diversity and inclusion, not limited to race and ethnicity,
- evaluated current data related to higher education projections, incoming student models, and membership,
- reviewed organizational policies and programming initiatives for increased inclusivity and equity opportunities,
- reviewed organizational strategic plan for increased diversity, equity, and inclusion opportunities
- recommended education, policy, programming initiatives, and metrics to achieve a more diverse membership experience consistent with organizational core values.

### **Washington State Court of Appeals, Judicial Law Clerk**

2016-2016

As a law clerk to an appellate court judge, Kelli prepared memorandums for the panel of judges summarizing the legal issues on appeal and relevant law.

- managed monthly caseload of 3-5 active appellate cases
- researched and analyzed complex legal issues presented
- drafted advisory memorandums for panel members
- integrated feedback to support the opinion and holding

### **University Solutions, Director of Training & Education**

University Solutions provided enterprise software to universities and student organizations. In her role as Director of Training and Education, Kelli was responsible for client support and onboarding of all new clients:

- researched compliance requirements and implemented strategies with university administrators,
- designed and managed algorithm verification and communicated corrections to third-party vendor,
- directly managed design and implementation of software documentation and client training.

### **Intelsat, Satellite Operations Training & Technical Writer**

As the training coordinator for the Satellite Operations team, Kelli directly managed the documentation of all standard, emergency, and launch procedures supporting the fleet of Intelsat communications spacecraft.

- worked closely with subject-matter-experts to identify technical requirements necessary for project scope,
- coordinated daily meetings of all key stakeholders to ensure successful launch of Intelsat 907 spacecraft,
- coordinated review of procedures by stakeholders to ensure precise accuracy and document signoff,
- worked with engineers and subject-matter-experts to translate technical details for non-technical users.

### **GeoUtilities (an AES Corporation), Director of Customer Care**

GeoUtilities offered an internet portal to allow customers to shop for recently deregulated utility services. In her role, Kelli directly managed the implementation of a comprehensive customer care solution for e-commerce presence, including the build out of a call center for phone and internet chat support provided by a third-party vendor and escalation procedures for more advanced customer issues to an in-house escalation team.

Kelli's role required the creation of training materials for the call center team, including detailed and specific state utility regulations and compliance resources to triage and assist consumers in transferring their utility services.

### **JPS.net / OneMain.com / Earthlink, Training & Process Improvement Manager**

OneMain.com was an internet service provider servicing small and rural markets. Specifically, OneMain.com acquired many small internet service providers throughout the United States and migrated their billing and customer management systems to one central enterprise platform, with the goal of taking the entire company public.

In her role, as a non-technical training specialist, Kelli was responsible for the development and implementation of a nation-wide training strategy to roll out the new billing and customer management platform. In this role, she worked alongside the technical engineers to document the system and technical architecture, create a standardized curriculum, and lead and train a distributed team of field trainers to implement and train over 1000 call center representatives across more than 15 locations. Kelli also created and implemented the quality assurance strategy to ensure a standardized and high level of training and customer service across different call centers.

## **Sound Strength, LLC, Owner**

Small business, franchise owner and fitness trainer; researched and created compliance strategy to operate in municipal parks and public spaces. Negotiated operating agreements and formed strategic partnerships with local businesses and grass-roots organizations to provide information to targeted client base.

## **PUBLICATIONS & PRESENTATIONS**

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Kelli Rodriguez Currie, *If You Build It, They/Them Will Come: The Misgendering of Transgender Nonbinary Athletes is Discrimination on the Basis of Sex*, 31 J. of Legal Aspects of Sport. 312–334 (2021).

Kelli Rodriguez Currie, *A Commitment to the Whole Athlete: Embracing the Role of Cannabinoids in Collegiate Athletes*, 43 Seattle U. L. Rev. 921–934 (2020).

Kelli Rodriguez Currie, *Compensation of Student-Athletes Threatens Women's Collegiate Sports Altogether*, in *Women in Sports: A Reference Handbook*, 114 (2018).

Kelli Rodriguez Currie, *National Collegiate Sports Counseling Center: Providing Student-Athletes with Comprehensive Advocacy Throughout Their Collegiate Career*, 12 Seattle J. for Soc. Just. 1129–1164 (2014).

Kelli Rodriguez Currie, *Signaling Eligibility: Evaluating the messaging of NCAA eligibility requirements to prospective student-athletes*. (Nov. 6, 2014) (presented thesis, Seattle University) (on file with author).