

GREGORY M. MAGNAN

Professor,
Operations Management

Address:

Seattle University
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Education

Ph.D., Production/Operations Management, Michigan State University, 1994.
Thesis: *An Analysis of the Relationships Between Selected Manufacturing Strategies, Production Competence, and Competitive Priority Competence.*

MBA, Management Science, Michigan State University, 1990.

BA, Financial Administration, Michigan State University, 1985.

Teaching and Research

Current teaching and research interests involve enhancing effectiveness and performance through strategic supply chain collaboration, sustainability, and strategy execution.

Teaching Experience

Seattle University (selected courses, 1992 – present)

Leading Responsible Organizations: Part of Seattle University's *Executive Leadership Program*, this module addresses general leadership and business issues including leading change, navigating mergers and acquisitions, financial management, supply chain management, and corporate social responsibility.

Strategy Implementation: Part of Seattle University's *Leadership Executive MBA* program, this module addresses the systems, structures and processes necessary to implement business and functional strategy. Tools to integrate high-level objectives with supporting processes and metrics are introduced. Assessing progress using financial metrics is incorporated.

Operations Management: A required course for business undergraduates and a core course in the MBA curriculum covering the management of the transformation of inputs into outputs, including topics such as operations strategy, quality, planning, facility layout and location, capacity, international operations, lean manufacturing, and supply chain management. Integration with business strategy and other functions are important areas of focus.

Sustainable Value Creation: An elective for MBA students, this course starts with a systems-thinking foundation and presents a framework for the development of sustainability-driven strategies.

Creativity & Innovation: An elective for MBA students, this course reignites the creativity in all of us and incorporates a creativity problem solving process to address challenges. Organizational innovation processes and cultural elements are introduced to close the loop from idea to implementation.

Project Management: An elective course for MBA students, the course is developed around a service project in which the students use the tools of project management to plan and monitor their progress toward a completed project. Topics include project selection, work-breakdown structures, project networks, monitoring and reporting, and earned value.

Supply Chain Management: An elective course for undergraduates and MBA students introducing the concepts of purchasing, inventory management, logistics, and strategic alliances. Concepts are linked with systems-thinking and information technology to form the foundation of supply chain management. Inter-firm coordination issues are added to highlight competitive advantage based on speed and cost reduction.

Grants and Awards

- **Distinguished Teaching Award**, Seattle University Alumni Association, 2014.
- Beta Gamma Sigma **Professor of the Year**, Albers School of Business and Economics, Seattle University, 2012, 2009 and 2005.
- **Outstanding Paper Award**, *International Journal of Logistics Management*, 2018
- **Best Paper Award**, *Journal of Supply Chain Management*, 2011.
- **E. Grosvenor Plowman Award**, CSCMP Supply Chain Management Educators' Conference, 2010.
- **Outstanding Paper Award**, *Benchmarking: An International Journal*, 2010, 1999.
- **Outstanding Paper Award**, *International Journal of Physical Distribution and Logistics Management*, 2002.
- **Highly Commended Paper Award**, *International Journal of Physical Distribution and Logistics Management*, 2006.
- **Highly Commended Paper Award**, *Benchmarking: An International Journal*, 2011.
- **Best Paper Award**, Annual North American Supply Chain Research/Teaching Symposium on Purchasing and Supply Management, 2003, 2001.

- Research Grant: “Achieving World-Class Supply Chain Alignment: A Longitudinal Study,” CAPS Research, 2005, Tempe, Arizona.
- Research Grant: “Best Practice in Supply Chain Management,” Center for Advanced Purchasing Studies (CAPS), 1998, Tempe, Arizona.
- Case Writing Grant: “Operations Management in a Seattle Hospital - Centralizing Patient and Material Transportation at Swedish Medical Center,” APICS—The Educational Society for Resource Management, Alexandria, Virginia.
- Recognized by Dean for Teaching Excellence, Albers School of Business and Economics, Seattle University, 1993 - 2000.

Scholarship

Published Book Chapters, Cases & Manuscripts

Fawcett, Stanley E., Magnan, Gregory M., and Jeffrey Ogden, “Achieving World-Class Supply Chain Collaboration: Managing the Transformation,” CAPS Research Focus Study, 2007, Tempe, AZ.

Magnan, Gregory M. and Stanley E. Fawcett, “Form and Function in Supply Organizations, in The Purchasing Handbook, Edited by Cavinato, J., Flynn, A. and R. Kauffman, McGraw-Hill, 2006.

Fawcett, Stanley E. and Gregory M. Magnan, “Achieving World-Class Supply Chain Alignment: Benefits, Barriers, and Bridges,” CAPS Research Focus Study, 2001, Tempe, AZ.

Magnan, Gregory M. and Allen Caudle, “Centralizing Patient and Material Transportation at Swedish Hospital,” in *A Cross-case Analysis of Healthcare Studies, APICS Research Paper Series*, Edited by Je McCracken, APICS Educational & Research Foundation, 1999.

Refereed Journal Articles

Ashrafi, M., Accario, M., Walker, T.R., Magnan, G. and Adams, M., (2019) “Corporate sustainability in Canadian and US maritime ports,” *Journal of Cleaner Production*, Vol. 220, pp. 386-397.

Ashrafi, M., Adams, M., Walker, T.R and G. Magnan (2018) “How corporate social responsibility can be integrated into corporate sustainability: a theoretical review of their relationships,” *International Journal of Sustainable Development & World Ecology*, Vol. 25, No. 8, pp. 672-682.

Stanley E. Fawcett, Yao Henry Jin, Fawcett, Amydee M. and Gregory M. Magnan (2017) “I know it when I see it: the nature of trust, trustworthiness signals, and strategic trust construction,” *International Journal of Logistics Management*, Vol. 28 Issue: 4, pp. 914-938.

Day, Marc, Magnan, Gregory M., Hillenbrand, Carola, and Stanley E. Fawcett (2017), “Relational architecture and relational capability: organisational levers to support

strategic supplier relationships," *International Journal of Procurement Management*, Vol. 10, No. 3, pp. 267-289.

Fawcett, Stanley E., McCarter, Matthew W., Fawcett, Amydee M., Webb, G Scott and Gregory M. Magnan (2015) "Why supply chain collaboration fails: the socio-structural view of resistance to relational strategies", *Supply Chain Management: An International Journal*, Vol. 20, No. 6, pp. 648 – 663.

Day, Marc, Fawcett, Stanley E., Fawcett, Amydee M., and Gregory M. Magnan (2013), "Trust and Relational Embeddedness: Exploring a Paradox of Trust Pattern Development in Key Supplier Relationships," *Industrial Marketing Management*, Vol. 42, No. 2, pp. 152-165.

Fawcett, Stanley E., Fawcett, Amydee M., Watson, B.J. and Gregory M. Magnan (2012), "Peeking Inside the Black Box: Toward an Understanding of Supply Chain Collaboration Dynamics," *Journal of Supply Chain Management*, Vol. 48, No. 1, pp. 44-72.

Fawcett, Stanley E., Wallin, Cynthia, Allred, Chad R., Fawcett, Amydee M. and Gregory M. Magnan (2011), "Information Technology as an Enabler of Supply Chain Collaboration: A Dynamic-Capabilities Perspective," *Journal of Supply Chain Management*, Vol. 47, No. 1, pp. 38-59. **[Best Paper Award]**

Allred, Chad R., Fawcett, Stanley E., Wallin, Cynthia and Gregory M. Magnan (2011), "A Dynamic Collaboration Capability as a Source of Competitive Advantage," *Decision Sciences*, Vol. 42, No. 1, pp. 129-161.

Magnan, Gregory M., Fawcett, Stanley E., Alcantar, Talia and Kenneth Henshaw (2011), "On Supply Chains and Reputation Risk: Tracking Changes in Supplier Codes of Conduct," *International Journal of Procurement Management*, Vol. 4, No. 6, pp. 567-588.

Magnan, Gregory M., Fawcett, Amydee M. and Stanley E. Fawcett (2011), "Supply Chain Success: Key Initiatives Differentiating High- and Low-Performing Firms," *International Journal of Procurement Management*, Vol. 4, No. 2, pp. 181-202.

Money, Kevin, Hillenbrand, Carola, Day, Marc and Gregory M. Magnan (2010), "Exploring reputation of B2B partnerships: Extending the study of reputation from the perception of single firms to the perception of inter-firm partnerships," *Industrial Marketing Management*, Vol. 39, No. 5, pp. 761-768.

Day, Marc, Magnan, Gregory M. and Morton M. Moeller (2010), "Evaluating the Bases of Supplier Segmentation: A Critical Review and Taxonomy," *Industrial Marketing Management*, Vol. 39, No. 4, pp. 625-639.

Fawcett, Stanley E., Magnan, Gregory M. and Amydee M. Fawcett (2010), "Mitigating Resisting Forces to Achieve the Collaboration-Enabled Supply Chain," *Benchmarking: An International Journal*, Vol. 17, No. 2, pp. 269-293. **[Highly Commended Paper]**

Fawcett, Stanley E., Wallin, Cynthia, Allred, Chad, and Gregory M. Magnan (2009), "Supply Chain Information-Sharing: Benchmarking a Proven Path," *Benchmarking: An International Journal*, Vol. 16, No. 2, pp. 222-246.

Fawcett, Stanley E., Allred, Chad, Magnan, Gregory M., and Jeffrey Ogden (2009), "Benchmarking the Viability of SCM for Entrepreneurial Model Design," *Benchmarking: An International Journal*, Vol. 16, No. 1, pp. 5-29. **[Outstanding Paper Award]**

Fawcett, Stanley E., Magnan, Gregory M., and Matthew W. McCarter (2008), "Supply Chain Alliances and Social Dilemmas: Bridging the Barriers that Impede Collaboration," *International Journal of Procurement Management*, Vol. 1, No. 3, pp. 318-341.

Fawcett, Stanley E., Magnan, Gregory M., and Matthew W. McCarter (2008), "A Three-Stage Implementation Model for Supply Chain Collaboration," *Journal of Business Logistics*, Vol. 29, No. 1, pp. 93-112.

Fawcett, Stanley E., Magnan, Gregory M., and Matthew W. McCarter (2008), "Benefits, Barriers, and Bridges to Effective Supply Chain Management," *Supply Chain Management*, Vol. 13, No. 1, pp. 35-48.

Fawcett, Stanley E., Osterhaus, Paul, Magnan, Gregory M., Brau, James C. and Matthew W. McCarter (2007), "Information sharing and supply chain performance: the role of connectivity and willingness," *Supply Chain Management*, Vol. 12, No. 5, pp. 358-368.

Fawcett, Stanley E., Ogden, Jeffrey, Magnan, Gregory M. and Bixby Cooper (2006), "Organizational Commitment and Governance for Supply Chain Success," *International Journal of Physical Distribution and Logistics Management*, Vol. 36, No.1, pp. 22-35. **[Highly Commended Paper]**

McCarter, Matthew W., Fawcett, Stanley E., and Gregory M. Magnan (2005), "The Effect of People on the Supply Chain World: Some Overlooked Issues," *Human Systems Management*, Vol. 24, No. 3, pp. 197-208.

Fawcett, Stanley E. and Gregory M. Magnan (2004), "Ten Guiding Principles for High-Impact SCM," *Business Horizons*, Vol. 47, No. 5, pp. 67-74.

Fawcett, Stanley E. and Gregory M. Magnan (2002), "The Rhetoric and Reality of Supply Chain Integration," *International Journal of Physical Distribution and Logistics Management*, Vol. 32, No. 5, pp. 339-361. **[Outstanding Paper Award]**

Fawcett, Stanley E., Gregory M. Magnan, and Laura M. Birou (1999), "Matching Logistics Practices to Stages in the Product Life Cycle," *Journal of Transportation Management*, Spring, Vol. 11, No. 1, pp. 1-22.

Magnan, Gregory M., Fawcett, Stanley E., and Laura Birou (1999), "Benchmarking Manufacturing Practice using the Product Life Cycle," *Benchmarking: An International Journal*, Vol. 6, No. 3 (formerly *Benchmarking for Quality Management and Technology*). **[Outstanding Paper Award]**

Birou, Laura, Fawcett, Stanley E., and Gregory M. Magnan (1998), "The Product Life-Cycle: A Tool for Functional Strategic Alignment," *International Journal of Purchasing and Materials Management*, Spring, Vol. 34, No. 2, pp. 37-51.

Birou, Laura, Fawcett, Stanley E., and Gregory M. Magnan (1997), "Integrating Product Life Cycle and Purchasing Life Cycle Strategies," *International Journal of Purchasing and Materials Management*, Winter, Vol. 33, No. 1, pp. 23-32.

Melnyk, Steven A., Denzler, David R., Magnan, Gregory M., and Lawrence Fredendall (1994), "An Experimental Model to Investigate the Sensitivity of Job Shop Performance to Job Release Time Distributions," *Production and Operations Management*, Vol. 3, No. 1, pp. 64-74, Winter.

Submitted For Publication

Non-Refereed Articles

Fawcett, Stanley E., Andraski, Joseph C., Fawcett, Amydee M. and Gregory M. Magnan (2010), "The Indispensable Supply Chain Leader," *Supply Chain Management Review*, September/October, pp. 22- 29.

Fawcett, Stanley E., Andraski, Joseph C., Fawcett, Amydee M. and Gregory M. Magnan (2009), "The Art of Supply Change Management," *Supply Chain Management Review*, Vol. 13, No. 8.

Fawcett, Stanley E., Osterhaus, Paul, Magnan, Gregory M., and Amydee M. Fawcett (2008), "Mastering the Slippery Slope of Technology," *Supply Chain Management Review*, Vol. 12, No. 7, pp. 14-20.

Day, Marc, Magnan, Gregory, Webb, Mark and Jon Hughes (2008), "Strategic Supplier Relationship Management," *Supply Chain Management Review*, Vol. 12, No. 4, pp. 40-48.

Fawcett, Stanley E., Magnan, Gregory M., and Alvin J. Williams (2004), "Supply Chain Trust Is Within Your Grasp," *Supply Chain Management Review*, Vol. 8. No. 2, pp. 20-27.

Fawcett, Stanley E. and Gregory M. Magnan, "Beware the Forces that Affect Your Supply Chain," *Supply Chain Strategy*, August, 2005. **[Also appears in Harvard Business Review Supply Chain Strategist, HBP, 2006.]**

Magnan, Gregory M., "Supply Chain Management: Now the Whole Cul de Sac Knows," *APICS—The Performance Advantage*, p. 22, October, 2000.

Magnan, Gregory M., "Achieving Supply Chain Integration," *APICS—The Performance Advantage*, February, 1999.

Refereed Conference Proceedings

Fawcett, Stanley E., Day, Marc, and Gregory M. Magnan, "Exploring the Nature of Trust Construction: Virtual and Vicious Cycle," 28th annual POMS Conference, May, 2017, Seattle, WA.

Magnan, Gregory M., "Sustainability And Supply Chain Management: What Can Be Learned From Catholic Social Thought?," 44th Annual Meeting of the Western Decision Sciences Institute, April, 2015, Maui, Hawaii.

Magnan, Gregory M. and Marc A. Cohen, "The Need for a Moral Conception of Trust in Inter-Organizational Relationships," 43rd Annual Meeting of the Western Decision Sciences Institute, April, 2014, Napa, California.

Magnan G, Day M, Hillenbrand C & Fawcett S., "The role of relational architecture in developing relational capability: organizational levers for strategic relationships," 24th Annual POMS, May, 2013, Denver.

Magnan G, Day M, Hillenbrand C & Fawcett S., "Architecture's role in developing Relational Capability: exploring organisational levers to support strategic supplier relationships," CSCMP European Research Seminar (ERS), May, 2013, Amsterdam.

Day, Marc, Fawcett, Stanley E., Fawcett, Amydee M., and Gregory M. Magnan, "Buyer Trustworthiness: Developing a Dynamic Relational Capability to Achieve Differential Performance," 23rd Annual North American Research Symposium, March, 2012, Phoenix, AZ.

Magnan, Gregory M., Day, Marc, Hillenbrand, Carola, and Stanley E. Fawcett, "The Architecture of Relational Capabilities: Building Relationship Quality Capital with Suppliers for Collaborative Advantage," 42nd Annual Decision Sciences Institute National Conference, November, 2011, Boston.

Fawcett, Stanley E., McCarter, Matthew W., Fawcett, Amydee M., Webb, Scott G. and Gregory M. Magnan, "Hitting the Wall: A Socio-Structural View to Developing a Dynamic Collaborative Capability," Academy of Management Annual Meeting, August, 2011, San Antonio, TX.

Magnan, Gregory M., Day, Marc, Hillenbrand, Carola, and Stanley E. Fawcett, "The Architecture of Relational Capabilities: Cultivating Relational Quality for Collaborative Advantage," CSCMP European Research Seminar, June, 2011, Barcelona, Spain.

Magnan, Gregory M., Gist, Marilyn E., Lambert, Paul, Mullineaux, Melissa and Marc Day, "Leaders, Leadership and the Development of Relational Capital," 22nd Annual North American Research Symposium, March, 2011, San Diego, CA.

Fawcett, Stanley E., Fawcett, Amydee M., Watson, Bradlee J. and Gregory M. Magnan, (2011) "Peeking Inside the Black Box: Toward an Understanding of Supply Chain Collaboration Dynamics," 22nd Annual North American Research Symposium, March, 2011, San Diego, CA.

Allred, Chad R., Fawcett, Stanley E., Wallin, Cynthia, and Gregory M. Magnan, "Evaluating Information Technology as a Supply Chain Collaboration Enabler: Insights from the Resource-Based View," Council of Supply Chain Management Professionals Supply Chain Management Educators' Conference, September, 2010, San Diego, CA. **[Winner of the E. Grosvenor Plowman Award]**

Fawcett, Stanley E., Fawcett, Amydee M., Magnan, Gregory M. and Bradlee J. Watson, "Bridging the Barriers to Supply Chain Collaboration: An Integrative Theoretic Model," Academy of Management Annual Meeting, August, 2010, Montreal, Canada.

Magnan, Gregory M., Day, Marc, Hillenbrand, Carola, and Stanley E. Fawcett, "The Architecture of Relational Capabilities: Building and Managing Strategic Supplier Relationships," 21st Annual North American Research/Teaching Symposium on Purchasing and Supply Management, March, 2010, Tempe, Arizona.

Fawcett, Stanley E., Andraski, Joseph C., Fawcett, Amydee M. and Gregory M. Magnan, "Mastering Supply Change Management," Council of Supply Chain Management Professional Annual Conference, August 2009, Chicago, IL.

Day, Marc, Moeller, Morton. M., and Gregory M. Magnan, "A Taxonomy of Supplier Segmentation Bases: Initial Ideas," Logistics Research Network (LRN) Conference, September, 2008, University of Liverpool, UK.

Fawcett, Stanley, Wallin, Cynthia, Allred, Chad and Gregory Magnan, "Has a Proven Path Emerged? A Longitudinal Study of Supply Chain Information Sharing Capability," Academy of Management Conference, Operations Track, August, 2008, Anaheim, CA.

Wallin, Cynthia, Fawcett, Stanley, Allred, Chad and Gregory Magnan, "Supply Chain Information Sharing and Firm Performance: A Longitudinal Study," 19th Annual North American Research/Teaching Symposium on Purchasing and Supply Management, March, 2008, Tempe, Arizona.

Magnan, Gregory M. and Stanley E. Fawcett, "Supply Chain Responsibility and Reputation Risk: Tracking Changes Supplier Codes of Conduct," 1st International Conference on Business & Sustainability, November, 2007, Portland, OR.

Magnan, Gregory M. and Stanley E. Fawcett, "Supply Chain Collaboration: Analyzing Five Years of Change," The 18th Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, March, 2007, Tempe, AZ.

Fawcett, Stanley E., Magnan, Gregory M., and Matthew W. McCarter, "Supply Chain Collaboration: The Journey from Theory to Practice," 37th Annual Decision Sciences Institute National Conference, November, 2006, San Antonio.

Brau, James C., Fawcett, Stanley E., Magnan, Gregory M., McCarter, Matthew W. and Paul Osterhaus, "Information Sharing and Supply Chain Performance: The Role of Connectivity and Willingness," 37th Annual Decision Sciences Institute National Conference, November, 2006, San Antonio.

Fawcett, Stanley E. and Gregory M. Magnan, "Benefits, Barriers and Bridges to World-Class Supply Chain Management," Council of Supply Chain Management Professionals (CSCMP) Annual Conference, October, 2006, San Antonio.

Magnan, Gregory M. and Stanley E. Fawcett, "Supplier Codes of Conduct: Organizational and Implementation Challenges," 4th Worldwide Research Symposium in Purchasing & Supply Chain Management April, 2006, San Diego.

Fawcett, Stanley E., Osterhaus, Paul, Magnan, Gregory M., Brau, James C., and Matthew W. McCarter, "The Supply Chain Impact of Information Sharing," 4th Worldwide Research Symposium in Purchasing & Supply Chain Management April, 2006, San Diego.

Fawcett, Stanley E., Brau, James C., Morgan, Ladd and Gregory M. Magnan, "The Financial Impact of SCM on Small Firms," 4th Worldwide Research Symposium in Purchasing & Supply Chain Management April, 2006, San Diego.

Fawcett, Stanley E., Magnan, Gregory M., and Matthew W. McCarter, "The Benefits, Barriers, and Bridges of Effective Supply Chain Integration," 36th Annual Decision Sciences Institute National Conference, November, 2005, San Francisco, CA.

Magnan, Gregory M., Fawcett, Stanley E., Alcantar Talia, and Kenneth Henshaw, "Changes in Supplier Codes of Conduct," Western Decision Sciences Annual Conference, March, 2005, Vancouver, BC.

-Magnan, Gregory M., Fawcett, Stanley E., Alcantar Talia, and Kenneth Henshaw, "Trends in Supplier Codes of Conduct," The 16th Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, March, 2005, Tempe, AZ.

Magnan, Gregory M. and Stanley E. Fawcett, "Managing Reputation Risk and Corporate Social Responsibility in Supply Chains: the Role of Supplier Codes of Conduct," 35th Annual Decision Sciences Institute National Conference, November, 2004, Boston, MA.

Fawcett, Stanley E., Magnan, Gregory M. and Alvin J. Williams, "Supply Chain Integration: Rx for Sustained Supply Success," The 13th Annual IPSERA Conference, April, 2004, Catania, Italy.

Magnan, Gregory M. and Stanley E. Fawcett, "Company and Supplier Codes of Conduct: Implementation Challenges in the Supply Chain," The 15th Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, March, 2004, Tempe, AZ.

Magnan, Gregory M. and Stanley E. Fawcett, "Supply Chain Success: Three Initiatives Differentiating High- and Low-Performing Firms," The 14th Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, March, 2003, Tempe, AZ. **[Best Paper Award]**

Fawcett, Stanley E. and Gregory M. Magnan, "Elements of Supply Chain Trust," The 14th Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, March, 2003, Tempe, AZ.

Magnan, Gregory M. and Stanley E. Fawcett, "Supply Chain Barriers, Bridges And Benefits: Perspectives From The Literature," 33rd Annual Decision Sciences Institute National Conference, November, 2002, San Diego.

Fawcett, Stanley E. and Gregory M. Magnan, "Supply Chain Trust: What is it Really?," The Academy of Management Conference, August, 2002, Denver, CO.

Fawcett, Stanley E. and Gregory M. Magnan, "A Supply Chain Diagnostic: Is Your Supply Chain Fully Integrated?," The 13th Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, March, 2002, Dallas, TX.

Fawcett, Stanley E. and Gregory M. Magnan, "Gauging Organizational Commitment to Supply Chain Management," 32nd Annual Decision Sciences Institute National Conference, November, 2001, San Francisco.

Fawcett, Stanley E. and Gregory M. Magnan, "The Rhetoric of Supply Chain Alignment," Council of Logistics Management Annual Conference, September-October, 2001, Kansas City.

Fawcett, Stanley E. and Gregory M. Magnan, "Ten Guiding Principles to High-Impact Supply Chains," The 12th Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, March, 2001, Memphis, TN. **[Best Paper Award]**

Fawcett, Stanley E. and Gregory M. Magnan, "Supply Chain Management: Benefits, Barriers, and Bridges," The Third Worldwide Research Symposium on Purchasing and Supply Chain Management, May, 2000, London, Ontario.

Magnan, Gregory M. and Allen Caudle, "Centralizing Patient and Material Transportation at Swedish Hospital," APICS National Conference, October, 1999, New Orleans, LA.

Magnan, Gregory M., "Purchasing Practices at Small Companies," 1998 Decision Sciences Institute National Meeting, Las Vegas.

Magnan, Gregory M., Fawcett, Stanley E., and Laura Birou, "An Empirical Analysis of Manufacturing Practices and Firm Performance," 1996 Western Decision Sciences Institute, April, 1996, Seattle.

Magnan, Gregory M., Vickery, Shawnee K. and Cornelia Droge, "The Use of Human Resource Strategies to Support Manufacturing Flexibility," 1995 Decision Sciences Institute National Meeting, Boston.

Magnan, Gregory M., Fawcett, Stanley E., and Laura Birou, "The Product Life Cycle As A Strategic Planning Anchor For Manufacturing Strategy: An Empirical Analysis," 1995 Academy of Management National Meeting, Vancouver, British Columbia.

Magnan, Gregory M., Fawcett, Stanley E., and Laura Birou, "The Application of Manufacturing Practices Through the Product Life Cycle: An Empirical Analysis," 1993 Decision Sciences Institute National Meeting.

Birou, Laura, Fawcett, Stanley E., and Gregory M. Magnan, "Integrated Functional Strategies and the Product Life-Cycle," Proceedings of the 1993 National Association of Purchasing Management National Conference.

Birou, Laura, and Gregory M. Magnan, "Integrating Manufacturing Practices and Competitive Priorities: A Product Life-Cycle Approach," Proceedings of the 1992 Decision Sciences Institute National Conference.

Birou, Laura, and Gregory M. Magnan, "The Integrated Product Life-Cycle (IPLC) Strategic Model: A Purchasing Perspective," Proceedings of the 1991 Midwest Decision Sciences Institute Conference.

Presentations

"STYRO: Variations on a Theme," 37th Annual Decision Sciences Institute National Conference, November, 2006, San Antonio.

"Benefits, Barriers, and Bridges to World-Class Supply Chain Management," Council of Supply Chain Management Professionals Annual Conference, October, 2006, San Antonio.

"Supply Chain Management: A Logistics Perspective," Distribution Management Association, May, 2000, Atlanta, GA.

"Supply Chain Management: Bridges and Barriers," SAE Aerospace Manufacturing Technology Conference & Exposition, 1999, Bellevue, WA.

"Supply Chain/Web/Net Management—You Learn Something Old Every Day," presentation to National Association of Purchasing Management—Western Washington, November, 1998, Bellevue, WA.

"Purchasing—The Heart of Supply Chain Management," presentation to Council of Logistics Management / Seattle Roundtable, April, 1998, Bellevue, WA.

"Strategic Sourcing: Because it Rarely Comes Back," presented at the 54th Annual District XI Purchasing Conference, October, 1997, Bellevue, WA.

"The View of Supply Chain Management in 2007," presented at the 1st Annual Forging the Integrated Supply Chain Conference, April, 1997, Bellevue, WA.

"Purchasing's Strategic Contribution," presentation to National Association of Purchasing Management—Western Washington, February, 1997, Bellevue, WA.

"What to Consider When Outsourcing," invited presentation for the APPA Purchasing and Stores Committee Meeting, April, 1996, Seattle, WA.

"An Empirical Analysis of Manufacturing Practices and Firm Performance." (With Stanley Fawcett and Laura Birou) 1996 Western Decision Sciences Institute, April, 1996, Seattle, WA.

"The Use of Human Resource Strategies to Support Manufacturing Flexibility." (With Shawnee Vickery and Cornelia Droge) 1995 Decision Sciences Institute National Meeting, Boston, MA.

"Strategic Purchasing," presentation to National Association of Purchasing Management—Western Washington, November, 1995, Bellevue, WA.

“The Product Life Cycle As A Strategic Planning Anchor For Manufacturing Strategy: An Empirical Analysis.” (With Stanley Fawcett and Laura Birou) 1995 Academy of Management National Meeting, Vancouver, British Columbia.

“Inventory: Strategic Weapon or Competitive Burden?,” presented at the 52nd Annual Pacific Northwest Purchasing Conference, October, 1995, Portland, OR.

“Alternative Inventory Systems: Stockless, Consignments and More,” presented at the 52nd Annual Pacific Northwest Purchasing Conference, October, 1995, Portland, OR.

“Supplier Certification—Bridge to Competitiveness,” presentation to National Association of Purchasing Management—Western Washington, February, 1994, Bellevue, WA.

“The Application of Manufacturing Practices Through the Product Life Cycle: An Empirical Analysis.” 1993 Decision Sciences Institute National Conference.

“Integrated Functional Strategies and the Product Life-Cycle.” 1993 National Association of Purchasing Management National Conference.

“Total Quality Management & Organizational Change,” invited presentation for Seattle University Alumni Association, October, 1992.

“Integrating Manufacturing Practices and Competitive Priorities: A Product Life-Cycle Approach.” 1992 Decision Sciences Institute National Conference.

“Continuous Product Movement: JIT Revisited,” presented at the Fourteenth Annual Michigan Purchasing Conference, NAPM—Central Michigan, October, 1990, Higgins Lake, MI.

Service Activities

University

Co-Chair, President’s Committee for Sustainability (2013 – present)
Member, Faculty Technology Committee (2014 – present)
Member, Student Development Divisional Advisory Board (2014 – present)
Member, CEJS Advisory Board (2014 – present)
Member, Provost’s Faculty Awards Committee (2015 – present)
Member, Colleagues Planning Team (2014-2015)
Member, Sullivan Leadership Award Committee (1995 – 1997, 2003 – 2014)
Member, Canvas Implementation Advisory Board (2013 – 2014)
Co-Chair, Climate Action Plan Committee (2009 – 2011)
Member, Institutional Review Board (2004 – 2011)
New Faculty Institute Planning Team (2004 – 2006)
Member, Facilities Master Plan Steering Committee (2006 – 2007)
Chair, Sullivan Leadership Award Committee (1998 – 2000)
Campus Ministry Executive Committee (1996 – 2000)
Campus Ministry Advisory Board (1995 – 1996)
Facilitator, Administrative Cabinet Focus Group on Planning for Technology (1995)

School

Member, ASBE Scholarship Review Committee (2013 – present)
Member, ETH-X Committee (2014 – present)
Chair, ASBE Personnel Committee (2013 – 2015)
Member, Principles for Responsible Management Education Committee (2009 – 2015)
Director, MBA Program (2009 – 2013)
Chair, MBA Program Review Committee (2010 – 2013)
Advisor, Albers Graduate Student Association (2010 – 2013)
Member, ASBE Personnel Committee (2008 – 2011)
Chair, Sustainability Task Force (2008 – 2011)
Chair, Search Committee for Johnson Chair in Entrepreneurship (2005 – 2007)
ASBE Technology Committee (2005 – 2007)
Member, ASBE Strategic Planning Committee (1996 – 2000; 2004 – 2005, 2010)
Chair, ASBE Restructuring Task Force (2004)
Chair, Teaching and Research Committee (2003 – 2005)
Chair, Search Committee for Director of Executive Leadership Program (2003)
Chair of the ASBE Program Review Task Force (2002)
MBA Curriculum Committee, 1994 - 2000
AACSB Curriculum Committee, 1995 - 1996
COPA Advisory Committee, 1996 - 1999
ASBE Grievance Committee, 1994 - 1996
Maintained Operations Waiver Exam, 1993 - 1996

Department

Member, Management Department Recruiting Task Force (2003-2005)
Academic Program Director (Operations), 1996 - 2000
Advisor, Operations Club, 1994 – 2000
Department Teaching and Computer Committee - 1998

Professional Service Activities

Member, Editorial Review Board, *Journal of Supply Chain Management*
Member, Editorial Review Board, *Journal of Purchasing & Supply Management*
Member, Editorial Board, *International Journal of Integrated Supply Management*

Manuscript reviewer, *International Journal of Operations and Production Management*
Manuscript reviewer, *International Journal of Physical Distribution and Logistics Management*
Manuscript reviewer, *Journal of Asia Business Studies*
Manuscript reviewer, *Journal of Business Research*
Manuscript reviewer, *Supply Chain Management: An International Journal*

Manuscript reviewer, Decision Sciences Institute National Conference (1992 - present)
Manuscript reviewer, North American Research/Teaching Symposium (1999-present)
Manuscript reviewer, Academy of Management National Conference (1995, 2002)

Education Chair, CSCMP Seattle Roundtable (2006 – 2007)
Member, Decision Sciences Institute National Conference Case Competition Committee (2003 – 2005)

Session Facilitator, Decision Sciences Institute National Conference, 2004
Organizer, Factory Tour for 2003 Academy of Management Conference, Seattle.
Session Organizer, *Change Management*, Aerospace Manufacturing Technology
Conference & Exhibition, Seattle, September 12, 2001.
Discussant, Decision Sciences Institute National Conference, 1992, 1993, 1995
Discussant, Western Decision Sciences Institute Conference, 1996

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