
Ben B. Kim, Ph.D.
Professor
Management
Albers School of Business/Economics
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Professional Interests

Academic Background

Ph.D. , 1991

Ph.D. Carlson School of Management, University of Minnesota, Minneapolis, MN, Information and Decision Sciences (Computer Science minor), 1991

M.B.A. University of Washington,, Seattle, WA, Management Information Systems and Finance, 1984

B.A. Seoul National University,, Seoul, Korea, Law, 1978

Qualification

Scholarly Academic

Professional Memberships

Japan Society of Information and Management, 2013 Lifetime appointment as JSIM Fellow

Work Experience

Work Experience

Academic

Professor (Tenured), Department of Management, Albers School of Business and Economics, Seattle University (September, 2009 - Present), Seattle, Washington.

Professor (Tenured), Department of Management, Albers School of Business and Economics, Seattle University (September, 2009 - Present), Seattle, Washington.

Chair, Department of Management, Seattle University, Albers School of Business and Economics (July, 2007 - Present), Seattle, Washington.

Fellow, Albers Center for Global Business (September, 2007 - Present), Seattle, Washington.

Genevieve Albers Professor, Albers Center for Global Business (September, 2005 - September, 2008), Seattle, Washington.

Associate Professor (Tenured); Program Director, E-Commerce and Information Systems, Albers School of Business and Economics, Seattle University, Department of Management (September, 1999 - August, 2009), Seattle, Washington.

Associate Professor (Tenured), Department of Management, University of Nebraska-Lincoln (July, 1997 - August, 1999), Lincoln, Nebraska.

Assistant Professor, Information Systems, University of Nebraska-Lincoln, Department of Management (August, 1989 - June, 1997), Lincoln, Nebraska.

Assistant Professor, Information Systems, University of Nebraska-Lincoln, Department of Management (August, 1989 - June, 1997), Lincoln, Nebraska.

Research Assistant, University of Minnesota, Department of Information and Decision Sciences (1987 - 1988), Minneapolis and St. Paul, Minnesota.

Teaching Assistant, University of Minnesota, Department of Information and Decision Sciences (1984 - 1989), Minneapolis and St. Paul, Minnesota.

Non-Academic

J. D. Edwards Research Fellow, J. D. Edwards (June, 1998 - August, 1998), Denver, Colorado.

Assistant Economist, Korea Development Bank, Department of Research (1981 - 1982), Seoul, Korea.

Consulting Experience

2005: Microsoft, Fellowship for teaching Visual Studio.Net, Redmond, WA. \$1,250.

Teaching

Courses Taught

Courses from the Teaching Schedule: Business Data Communications, Capstone Project in Business Intelligence, Data Management in Business, Data Management in Business, Data Management in Business, Data Mining for Business Intelligence, Data Mining for Business Intelligence, Database Systems, Database Systems, Fundamentals of Programming in Business, Global Environment of Business, Independent Study, Information Systems in Business, International Study Tour: Information Systems Management, Internships, Internships, Introduction to Information Systems and E-Commerce, Management of Information Technology, Object-Oriented Modeling in Business

Intellectual Contributions

Intellectual Contributions Grid

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals	21	1		22
Articles-in-Progress (All)	5	2		7
Publications in Refereed Conference Proceedings	10			10
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings	8			8
Presentations of Refereed Papers	4			4
Presentations of Non-Refereed Papers	1		2	3

Refereed Articles

Applied or Integrative/application Scholarship

Kim, B. B., Gan, V., & Agarwal, V. (in press, 2015). Data Mining Analysis and Predictions of Real Estate Prices, Issues in Information Systems. *Issues in Information Systems*, 16 (4), 30-36.

Kim, B. B. (2015). The Current State of E-Books and Digital Libraries of Japan. *Issues in Information Systems*, 16 (4), 110-115.

Basic or Discovery Scholarship

Kim, B. B., Lee, J., & Raven, P. (2014). Cloud Computing: Enterprise 2.0. *Issues in Information Systems*, 15 (2), 110-115.

Kim, B. B. & Lee, J. (2012). The Semiotic Structures of Information Systems. *Issues in Information Systems*.

Lee, J. J. & Kim, B. (2010). From Virtual Organization to E-Business: Transformational Structuration. *International Journal of E-Business Research*.

Lee, J. & Kim, B. (2010). Web Communications Structure. *Issues in Information Systems*.

Lee, J. & Kim, B. B. (2009). Toward Intelligent Business Integration: The Semantic Web. *Issues in Information Systems*

Raven, P., Xiaoqing, H., & Kim, B. B. (2007). E-Business in Developing Countries: A Comparison of China and India. *International Journal of E-Business Research*, 3 (1), 90-107.

Lee, J., Eom, M., Kim, B. B., & Katerattanakul, P. (2007). Pure Play vs. Bricks-and-Clicks: Who reaps the Benefits of

Virtual Retailing? *International Journal of E-Business Research*, 3 (1), 1-17.

Kim, B. B. (2006). Avoidance of Cyclical Reference of Foreign Keys in Data Modeling Using the Entity-Relationship Model. *Issues in Information Systems*, 7 (2), 263-268.

Choi, Y., Commuri, C., & Kim, B. B. (2005). Comparative Study of Knowledge Management Success. *Journal of Academy of Business and Economics*, 5 (3), 17-22.

Kim, B. B., Lee, T., Lee, J., & Choi, Y. (2003). Web Services and Their Business Implications. *Issues in Information Systems*, 4 (2), 521 - 527.

Kim, B. B., Lockwood, D., & Lee, T. (2001). A Component-Based Approach to ERP Design in a Distributed Object Environment. *Issues in Information Systems*, 2, 179-185.

Lockwood, D., Kim, B. B., & Silverman, G. (2000). What You Need to Know About E-Exchanges and Antitrust Issues. *Academy of Studies in Business Law Journal*, 3 (1).

Lee, T. & Kim, B. B. (1999). A Knowledge-Based Consulting System for Process Modeling in Systems Analysis. *Expert Systems with Applications: An International Journal*, 16 (2), 245-251.

Kim, B. B. & Lee, S. (1996). Logistics Information's Role within an IT Systems Architecture in a World-Class Organization. *Logistics Information Management*, 9 (3), 19 - 26.

Lee, S. & Kim, B. B. (1996). Developing a Corporate Information Systems Architecture for World-Class Organizations. *Management Decision*, 34 (2), 46-52.

Kim, B. B. (1996). ARI: An Expanded Version of Referential Integrity for Database Design. *Data Base Management*.

Kim, B. B. & Lee, S. (1995). A Bond Rating Expert System for Industrial Companies. *Expert Systems with Applications: An International Journal*, 9 (1), 63-70.

Kim, B. B. (1995). The Denormalization Decision for Transitive Functional Dependency in Relational Database Systems Design. *Data Base Management*, 20 (3), 1-8.

Kim, B. B. & Lee, S. (1995). Building a Knowledge-Based Support System for Business Plans Consulting,. *Journal of Applied Management and Entrepreneurship*, 1 (2), 169 - 177.

Kim, B. B. (1994). Implementation of Business Process Reengineering: Building a Cross-Functional Information Architecture. *Journal of Systems Management*, 45 (12), 30-35.

Lee, S., Kim, B. B., & Cox, L. (1992). Entreplanner: A Knowledge-Based Entrepreneur Support System. *Entrepreneurship, Innovation, and Change*, 1, 423 - 435.

Refereed Proceedings

Basic or Discovery Scholarship

Kim, B. B. (2012). Privacy and Information Technology: Legal and Ethical Dimensions. *Asia Pacific Conference on Information Management*

Kim, B. B. (2011). Enterprise 2.0 Meets Cloud Computing. *Pan-Pacific Conference XXVIII*.

Kim, B. B. (2010). E-Business Driven Globalization. *Pan Pacific Conference XXVII*.

Kim, B. B. & Murayama, M. (2009). Zen and Global Business. *Pan-Pacific Conference XXVI*, Shenzhen, China: .

Yeom, K., Kim, B. B., & Lee, T. (2008). Business Models and Strategies in the Web 2.0 Environment. *Pan-Pacific Conference XXV*, San Jose, Costa Rica.

Lee, J., Jayatilaka, B., Kim, B. B., Lee, T., Katerattanakul, P., S. Hong (2008). Structuration of E-Business: Virtual Organizational Transformation. *39th Annual Meeting of the Decision Sciences Institute*, Baltimore, MD: , 4501-4506.

Lee, J. B. & Kim, B. B. (2007). Web Science: The Conceptualization of Semantic Web. *IRMA 2007*, Vancouver, Canada: .

Kim, J., Kean, R., & Kim, B. B. (2006). Attitudinal Influence on the Apparel Purchasing Intention in the C2C E-Commerce Market. *Western Decision Sciences Institute Conference*, Hawaii: .

Lee, T. & Kim, B. B. (2006). A Case for Implementing a Distance Internship Program. *Pan-Pacific Conference XXIII*, Busan, Korea: .

Kim, B. B. (2005). Designing Collaborative Teams For Systems Development Using Web Services. *Pan-Pacific Conference XXII*.

Chapters, Cases, Readings, Supplements

Chapter

- Raven, P., Xiaoqing, H., & Kim, B. (2008). Chapter 7.5. E-Business in Developing Countries: A Comparison of China and India. *Electronic Business: Concepts, Methodologies, Tools, and Applications*. IGI Global.
- Raven, P., Xiaoqing, H., & Kim, B. B. (2008). Chapter VII, China and India: E-business in the Developing World. *E-Business Models, Services, and Communications*, IGI Global
- Lee, J., Eom, M., & Kim, B. B. (2005). Chapter VI. In W. L. Fong (Ed.), *Strategic Use of Virtual Organization in E-Collaborations and Virtual Organizations* (pp. 151-168). IRM Press.
- Lee, T., Otondo, R., & Kim, B. B. (2003). Chapter IX. Data Mining for Business Process Reengineering in ERP & Data Warehousing. In Gerald G. Grant (Ed.), *Organizations: Issues and Challenges* (pp. 146-158). IRM Press.
- Kim, B. B. (2002). Component-Based ERP Design in a Distributed Object Environment. In Sal Valenti (Ed.), *Successful Software Reengineering* (pp. 214 - 219). IRM Press.
- Kim, B. B. (2001). Chapter 28: Referential Integrity for Data Base Design in High-Performance Web Databases. In Sanjiv Purba (Ed.), *Design, Development, and Deployment* (pp. 427-434). Auerbach Publications, CRC Press LLC.
- Kim, B. B. (2001). Chapter 49: The Denormalization Decision in Data Base System Design in High-Performance Web Databases. In Sanjiv Purba (Ed.), *Design, Development, and Deployment* (pp. 671-677). Auerbach Publications, CRC Press LLC.
- Kim, B. B. (1999). Referential Integrity for Database Design. In Sanjiv Purba (Ed.), *Data Management Handbook, 3rd Edition*. Auerbach Publications.

Presentations of Refereed Papers

International

- Kim, B. B., Cohen, M., & Foster, T. (2012). *Privacy and Information Technology: Legal and Ethical Dimensions*. Asia Pacific Conference on Information Management, Seattle, Washington.
- Kim, B. B. (2011). *Enterprise 2.0 Meets Cloud Computing*. Pan-Pacific Conference, Daejeon, Republic of Korea.
- Kim, B. B. (2010). *E-Business Driven Globalization*. Pan-Pacific Conference, Bali, Indonesia.
- Kim, B. B. (2008, June). *New Management Paradigms in the 21st Century: New Trends in MIS*. Pan-Pacific Conference XXV, San Jose, Costa Rica.

Presentations of Non-Refereed Papers

International

- Kim, B. B. (2010). *Critical Success Factors in a New Economy*. Symposium with Fukuoka University, Seattle, Washington.
- Kim, B. B. (2010). *A New Global Order through Asia Pacific Linkage*. 'Seattle is Global': International Conference on Business and Cultures, Seattle, Washington.
- Kim, B. B. (2012). *Korea: Success Stories and Future Challenges*. Asia Business Forum, Seattle, Washington.

Working Papers

- Kim, B. B. (2015). "Analysis of Customer Satisfaction Data using Data Mining Algorithms."
- Kim, B. B. (2015). "Predicting Quality of Wine using Decision Trees and Neural Networks."
- Kim, B. B. (2009). "Factors Influencing Consumers' Apparel Purchasing Intention in the C2C E-Commerce Market."
- Kim, B. B. (2009). "Toward Intelligent Business Integration and the Semantic Web."
- Kim, B. B. (2009). "The Use Side Conceptualizations of Information Systems: Intention, Institution, and Interaction."
- Kim, B. B. (2009). "Toward Autonomous and Intelligent Business Integration: The Semantic Web."
- Kim, B. B. (2009). "Current State of E-Commerce in Japan."

Service

Service to the Institution

College Assignments

Chair:

2012-2013: Management Department Personnel Committee

Faculty Sponsor:

2013-2014: Created the Certificate for Business Analytics

Member:

2014-2015: Committee for Master of Science - Business Analytics

2013-2014: Albers School Personnel Committee

College Assignments**Member:**

2014-2015: MBA Assessment Committee

College Assignments**Member:**

2016-2017: MSBA Curriculum Committee

2015-2016: MSBA Faculty Recruiting Committee

College Assignments**Member:**

2014-2015: Scholarship Review Committee

College Assignments**Member:**

2016-2017: UG Quant Task Force

University Assignments**Faculty Sponsor:**

2015-2016: Faculty Fellow, Center for Indian Law & Policy: The Center for Indian Law & Policy is established and located at the Law School of Seattle University.

University Assignments**Member:**

2005-2006: Commercialization of Ideas/Incubator Group, Seattle University

University Assignments**Member:**

2011-2012 – 2013-2014: Faculty Technology Committee

University Assignments**Member:**

2014-2015: Faculty Technology Committee

2010-2011 – 2013-2014: Rank and Tenure Committee

2012-2013: University Rank & Tenure Committee

University Assignments**Other Institutional Service Activities:**

2007-2008: Organized a Study Tour to Korea and Japan for business students: Using my personal contacts to various companies and universities in Korea and Japan, students could visit them and meet top managers (SK Telecom, Samsung, Itochu, Dentsu-ISID, Yonsei University, Chungang University, Chukyo University, Meiji University and so on)

2005-2006: Organized a Study Tour to Korea and Japan for business students: Using my personal contacts to various companies and universities in Korea and Japan, students could visit them and meet top managers (SK Telecom, Samsung, Itochu, Dentsu-ISID, Yonsei University, Chungang University, Chukyo University, Meiji University and so on)

Service to the Profession

Academic Conference: Moderator / Facilitator

2015: APCIM (Asia Pacific Conference on Information Management) 2016. Program Committee Chair: My involvement includes the following: paper reviews, organization of events, and others

2010: Chair, Conference on Seattle is Global.

Academic Conference: Panelist

2006: International Business Ethics Conference, Unknown, Japan. Panel Chair for session on Business Ethics in Japan-Korea

Board Member: PRJ Editorial Review Board

2007 – 2009: International Editorial Review Board of the International Journal of E-Business Research (IJEER).

Chair: Conference / Track / Program

2006: International Business Ethics Conference, Seattle, Washington. Organized a session and served as Chair for a panel on Business Ethics in Japan and Korea for the 2006 (Business Ethics in the Corporate Governance Era) by Seattle University.

2006: Japan-Korea Session in the International Business Ethics Conference, Seattle, Washington. Seattle University

Invited Lecture

2006: Japan America Society of the State of Washington, Unknown, Japan. 'Current State of E-Commerce in Japan' Doing Business in Japan 2006

Member: Committee/Task Force

2007 – 2009: Washington State Digital Goods Study Committee, Unknown, Washington. This committee guides the Legislature in its decision making process when considering the taxation of digital products

2006 – 2008: Academic Assembly's Program Review Committee. Chaired by Charles Lawrence, Associate Provost for Academic Affairs

Officer: Organization / Association

2013 – 2015: JSIM Fellow - Japan Society of Information and Management. The Japan Society of Information and Management is the major academic society for Information Systems in Japan. There are only four Fellows granted so far.

2009: Zen and Global Business, Seattle, Washington. Organized a symposium on how to use Zen for global business, speakers include John Dienhart, Motofusa Murayama, Sharon Suh (Theology and Religious Studies), and Jason Wirth (Philosophy). This event attracted a record number of people to Seattle University (close to 500 people). This event was sponsored by Consulate General of Japan.

2008: Japan's Ajinomoto Co. on E-Commerce and Web 2.0. Organized and conducted a seminar for executives from.

2008: Kabuki and Global Education, Redmond, Washington. Organized a performance on Japanese traditional culture on songs, dances, and Japanese version of opera. Worked with William Taylor (Arts and Science), Murayama Motofusa, and Mary Ohno.

Reviewer: Ad Hoc Reviewer for a Journal

2009: Journal of Electronic Commerce Research.

Service to the Community

Member of a Committee

2008: Member, Washington State Digital Goods Study Committee

Other Community Service Activities

2012: Microsoft Imagine Cup

2011: Microsoft Imagine Cup

2011: Talk on Achieving Successful Career in the Global Market

2010: Talk on Achieving Successful Career in the Global Market

2009: Talk on Critical Factors for Success in the New Global Era, invited by Donga University

Positions Held in Civic Organizations

2013 – 2015: Asia Business Forum

Honors/Awards

Award

2006: , United Way of King County.

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