

MARYA COTTEN GOULD

Curriculum Vitae

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EDUCATION

J.D., University of Chicago Law School
B.A., Pomona College (Politics/Public Policy Analysis)

TEACHING EXPERIENCE & COURSES TAUGHT

Assistant Teaching Professor, Business Law, Seattle University

Sept 2022- Business & International Law - BLAW 3700
Managing Risk – MBA 5230

Adjunct Professor, Business Law, Seattle University

Spring 2022 Managing Risk - MBA 5230
2016-2018 Business & International Law – BLAW 3700
Spring 2014 Business & International Law – BLAW 370
2000-2001 Legal & Regulatory Environment – MBA 513
Legal Issues for New Ventures – BLAW 575

Assistant Professor, Business Law, CUNY- Baruch College

2008-2012 Fundamentals of Business Law (LAW 1101)
Law of Business Organizations (LAW 3102)
Law, Business & Sustainability (LAW 3400)(Created new course)
Sustainability: Law & Policy (LAW 9120)(Created new course)

LEGAL & BUSINESS EXPERIENCE

Hudson Yards Development Corp. (New York)	VP for Acquisitions	2006-2008
Weil, Gotshal & Manges LLP (New York)	Associate Corporate Attorney	2004-2006
Greenberg Traurig LLP (New York)	Associate Real Estate Attorney	2003-2004
Heller Ehrman LLP (Seattle)	Associate Business Attorney	1998-2002

PROFESSIONAL CERTIFICATIONS

40-hour Basic Mediation Training, King County Resolution Dispute Center (2018)

LEED Accredited Professional, U.S. Green Building Council (2008)
Attorney, New York State Bar (2003) (Inactive)
Attorney, Washington State Bar (1998) (Active)

SERVICE AT SEATTLE UNIVERSITY

University:

University Term Faculty Committee (formerly UNTT Committee) (FQ 2022- current)
Ignite Mentor Program (FQ 2022- current)

Albers:

3 + 3 Bus-Law Admissions Program (FQ 2022- current)
Term Faculty Promotion Standards Taskforce (FQ 2022)

COMMUNITY/PROFESSIONAL SERVICE

Academy of Legal Studies in Business – helping plan Seattle University hosting the Pacific Northwest Chapter’s Regional Conference in April 2023 (FQ22 – current)

French American School of Puget Sound – Admissions Ambassador (2020- current)

AWARDS/FELLOWSHIPS/GRANTS

Teaching Excellence Award, Zicklin School of Business, CUNY-Baruch College (2011)

PSC-CUNY Grant, “Award #41 - Knowledge Sharing for the Health of the Developing World: Legal Challenges and Solutions for International Cross-Sector Partnerships,” City University of New York (2010)

Leadership New York, Public Service and Leadership Fellowship, CORO Foundation (2004-2005)

PUBLICATIONS/REFEREED JOURNALS

M. Cotten, “The Wisdom of LEED in Green Building Mandates.” *Cornell Real Estate Review*, Vol. 10, Issue 1 (July 2012).

M Cotten and G. Lasprogata, “Corporate Citizenship & Creative Collaboration: Best Practices for Cross-Sector Partnership.” *Journal of Law, Business and Ethics*. Volume 18 (2012).

G. Lasprogata and M. Cotten. “Contemplating ‘Enterprise’: The Business and Legal Challenges of Social Entrepreneurship.” *American Business Law Journal* Volume 41:1 (2003).

BOOKS

“GHETTO: Sanctuary for Sale,” with Gregory Henriquez, Patricia Tewfik, et al., *BlueImprint Publishers* (June 2021).

“Citizen City: Vancouver’s Henriquez Partners Challenges Architects to Engage in Partnerships for Cultural Sustainability,” lead author, with Gregory Henriquez & Robert Enright, *BlueImprint Publishers* (August 2016).

ACADEMIC PRESENTATIONS AT CONFERENCES

G. Lasprogata, M. Gould and T. Noble Foster, “A Law and Ethics Mashup for Millennials: Identity Workplace Discrimination Comes of Age in Social Media,” Pacific Northwest Academy of Legal Studies in Business Regional Conference (April 2017), Vancouver, BC.

M. Cotten, “Re-Imagining Capitalism: Examining the Trends of Social Enterprise and New Legal Models,” Academy of Legal Studies in Business Conference, 2010 Annual Meeting (August 2010), Richmond, VA.

M. Cotten, “The Green Building Mandate: LEED from Eco-Label to Law,” Association of Law, Property and Society, Georgetown Law School (March 2010), Washington D.C.

M. Cotten and G. Lasprogata, “The Business and Legal Challenges of Cross Sector Partnerships in the Fight for Human and Environmental Rights – The Need for Creative Collaboration,” Pacific Northwest Academy of Legal Studies in Business Regional Conference (April 2009), Portland, OR.

G. Lasprogata and M. Cotten. “Contemplating Enterprise: Sustaining Social Value in the New Millennium,” Academy of Legal Studies in Business Annual National Conference (August 2001), Albuquerque, NM.

ACADEMIC PRESENTATIONS AT CUNY-BARUCH COLLEGE

“Is LEED a Troubling Form of Private Ordering?” Department of Law Scholarship Workshop (February 2011).

“L3Cs and B Corps: New Legal Vehicles & Models for Social Enterprise,” Department of Law Scholarship Workshop (December 2009).

“Greenwashing: The Realities of Promoting Green Business Practices in the Corporate World,” The Robert Zicklin Center for Corporate Integrity (Panelist discussing role of government in regulating “greenwashing”)(April 2009).

ACADEMIC SERVICE AT CUNY- BARUCH COLLEGE

UNIVERSITY:

Faculty Senate, Elected Representative for Zicklin School of Business (2010-2012)

“College For A Day” Program, Taught legal ethics to high school students (2009-2012)
Environmental Cooperation Org. (ECO), student club, Faculty Advisor (2009-2012)
Sustainability Curriculum Sub-Committee, Committee Member (2008-2012)
Task Force on Sustainability, Committee Member (2008-2012)
Undergraduate Orientation (2010)
Pre-Law Society, Panelist (2009-2012)

BUSINESS SCHOOL:

Graduate Assurance of Learning Committee, Law Department Representative (2010-2012)
Committee creating Social Entrepreneurship executive certificate program (2009-2012)
Presentations at Zicklin Business School orientations (2009-2012)
Aspen Institute 2010 Business & Society Case Competition for Zicklin, Judge (2010)

DEPARTMENT:

Committee to restructure core course (Fundamentals of Business Law)(2009-2012)
Supervisor of Graduate Research Assistant (2009 - 2011)
Research & Publications Committee (2008)