

Marc A. Cohen, Ph.D.

Dept. of Management, Seattle University, 901 12th Avenue, Seattle WA 98122
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Experience

Seattle University

Dept. of Management (primary appointment) and Dept. of Philosophy

- Professor (2020-present)
- Director, Professional- and Online-MBA Programs (2019-present)
- Genevieve Albers Professor, Dept. of Management (2015-2018, 2021-2024)
- Faculty Fellow, Albers Center for Business Ethics (2020-2021)
- Associate Professor (2014-2020)
- Assistant Professor (2008-2014)

National Sun Yat-Sen University (Kaohsiung, Taiwan), Dept. of Business Management

- Visiting Associate Professor, sabbatical appointment (academic year 2014-2015)

Sogang University (Seoul, Korea), Dept. of Management

- Adjunct Professor (intersession 2015)

> *Corporate work experience after graduate school, prior to joining Seattle U.*

Branch Banking & Trust Company (BB&T Bank, now Truist Financial Corp.)

- Corporate Strategist, Vice President (2006-2008)
- Banking Officer, Asst. Vice President (2003-2006)

Corporate Executive Board, Strategy Practice: Senior Consultant (2003)

> *Part-time academic appointments, while working for BB&T*

Wake Forest University, Dept. of Philosophy (Spring 2008)

George Washington University, Dept. of Philosophy (Fall 2005, 2006)

> *Corporate work experience before graduate school*

Mercer Management Consulting (now Oliver Wyman): Consultant (1989-1992)

Education

- PhD, Philosophy—University of Pennsylvania (2002)
- MA, Humanities—University of Chicago (1995)
- MA, Art History—Northwestern University (1994)
- BA, majors in Mathematics and Fine Arts—University of Pennsylvania (1989)

Areas of academic specialization/Research interests

- Social philosophy, trust, questions about what makes society more than an accidental crowd
- Political philosophy, and with applications in business ethics
- Management theory

Teaching, Seattle University

Undergraduate

- Ethical Reasoning (University core course)
- Ethical Reasoning in Business (University core course)
- Ethics and Moral Philosophy (University honors program)

Graduate, MBA Program

- Managing Stakeholder Relationships (team-taught core course)
- Business Ethics and Social Responsibility

Undergraduate/graduate

- The Cultural Context for Business in China: Trust, Political Institutions, and Confucianism

(part of a two-week academic study tour in mainland China 2016, 2017, 2018)

Leadership Executive-MBA Program

- Ethical Leadership
- Building Leadership Vision for the Global Commons
- Integrating Leadership and Business Practice (strategy capstone course)

Annual teaching load: six courses over three quarters and two e-MBA courses.

Publications: refereed journals

- [21] Cohen, M.A., and Hopton, C. (2021). "Third-party apologies, theory and form," *American Philosophical Quarterly*, forthcoming.
- [20] Cohen, M.A., and Isaac, M. (2021). "Trust *does* beget trustworthiness, and also trust in others." *Social Psychology Quarterly* 84, no. 2: pp. 189-201.
- [19] Cohen, M.A., and Isaac, M. (2021). "Managers: don't be afraid to trust." *Rutgers Business Review* 84, forthcoming.
- [18] Maloni, M.J., Palmer, T.B., Cohen, M.A., et al. (2021). "Decoupling responsible management education: Do business schools walk their talk?" *International Journal of Management Education* 19, no. 1.
- [17] Cohen, M.A. (2020). "Generalized trust in Taiwan and (as evidence for) Hirschman's *doux commerce* thesis." *Social Theory and Practice* 46, no. 1: pp. 1-25.

- [16] Cohen, M.A., and Peterson, D. (2020). "The implicit morality of the market is consequentialist." *Business Ethics Journal Review* 8, no. 1: pp. 1-7.
- [15] Cohen, M.A. (2019). "The problem of imposing risk and the procedural dimension of stakeholder management." *Business and Society Review* 124, no. 3: pp. 413-427.
- [14] Cohen, M.A., and Peterson, D. (2019). "The implicit morality of the market and Joseph Heath's market failures approach to business ethics." *Journal of Business Ethics* 159, no. 1: pp. 75-88.
- [13] Cohen, M.A. (2018). "Apology as self-repair." *Ethical Theory and Moral Practice* 21, no. 3: pp. 585-598.
- [12] Cohen, M.A. (2016). "The movement from ethics to social relationships for Levinas, and why decency obscures obligation." *International Journal for Philosophy of Religion* 79, no. 2: pp. 89-100.
- [11] Cohen, M.A. (2016). "The question of public trust in business. Comments on Jared D. Harris, Brian T. Moriarty, and Andrew C. Wicks (eds.), *Public Trust in Business* (Cambridge University Press, 2014)." *Journal of Trust Research* 6, no. 1: pp. 96-103.
- [10] Cohen, M.A. (2015). "Alternative conceptions of generalized trust (and the foundations of the social order)." *Journal of Social Philosophy* 46, no. 4: pp. 463-478.
- [9] Cohen, M.A. (2014). "Transcendence and salvation in Levinas's *Time and the Other* and *Totality and Infinity*." *Levinas Studies* 9: pp. 53-66.
- [8] Cohen, M.A. (2014). "Genuine, non-calculative trust with calculative antecedents: Reconsidering Williamson on trust." *Journal of Trust Research* 4, no. 1: pp. 44-56.
- [7] Cohen, M.A. (2014). "Empathy in business ethics education *redux*." *Business Ethics Journal Review* 2, no. 1: pp. 1-7.
- [6] Cohen, M.A., and Dienhart, J. (2013). "Moral and amoral conceptions of trust, with an application in organizational ethics." *Journal of Business Ethics* 112, no. 1: pp. 1-13.
- [5] Cohen, M.A. (2012). "Empathy in business ethics education." *Journal of Business Ethics Education* 9: pp. 359-376.
- [4] Obermiller, C., Arneson, D., and Cohen, M.A. (2012). "Customized pricing: Win-win or end-run?" *Drake Management Review* 1, no. 2: pp. 12-28.
- [3] Cohen, M.A. (2010). "The narrow application of Rawls in business ethics: A political conception of both stakeholder theory and the morality of markets." *Journal of Business Ethics* 97, no. 4: pp. 563-579.
- Spanish translation published in *Revista Co-herencia* 9, no. 16 (2012): pp. 145-184 (Revista Co-herencia published at Universidad EAFIT, Columbia).

- [2] Cohen, M.A. (2008). "The two-stage model of emotion and the interpretive structure of the mind." *Journal of Mind and Behavior* 29, no. 4: pp. 291-320.
- [1] Cohen, M.A. (2005). "Against basic emotions, and toward a comprehensive theory." *Journal of Mind and Behavior* 26, no. 4: pp. 229-254.

Publications: book chapters and reviews

- [5] Cohen, M.A. (2021). "The crisis of trust and trustworthiness in organizations." Albers Center for Business Ethics white paper series.
<https://www.seattleu.edu/media/albers-school-of-business-and-economics/centers-and-programs/center-for-business-ethics/Cohen-Trust-and-Trustworthiness-June-2-2021-Final.pdf>
- [4] Cohen, M.A. (2020). "Trust and (in) economic systems." In *Handbook of Trust and Philosophy*, edited by J. Simon, pp. 283-296. Routledge Press.
- [3] Cohen, M.A. (2017). Book Review: *Worldly Philosopher: The Odyssey of Albert O. Hirschman*, by Jeremy Adelman (Princeton University Press, 2013). *Business Ethics Quarterly* 27, no. 4: pp. 633-636.
- [2] Cohen, M.A. (2015). Book Review: *Capital Failure: Rebuilding Trust in Financial Services*, edited by Nicholas Morris and David Vines (Oxford University Press, 2014). *Business Ethics Quarterly* 25, no. 3: pp. 405-409.
- [1] Cohen, M.A., and Dienhart, J. (2012). "Citizens, Kant, and corporate responsibility for the environment." In *Kantian Business Ethics: Critical Perspectives*, edited by Denis G. Arnold and Jared Harris, pp. 96-114. Edward Elgar Publishing Limited.

Conference presentations (refereed)

- The *Society for Business Ethics Annual Meeting*: 2019, 2018, 2017, 2016, 2015, 2013, 2012, 2010, 2006
- The *First International Network on Trust (FINT) Conference*: 2012, 2013, 2016
- *International Society for Business, Ethics, and Economics Meeting*: 2016
- *Colleagues in Jesuit Business Education Meeting*: 2018, 2010
- *The 9th International Conference on Catholic Social Thought and Business Education: Prosperity, Poverty and the Purpose of Business*: De La Salle University and Ateneo University, Philippines, 2015
- *Association for Jewish Studies Annual Conference*: 2008
- *American Philosophical Association, Main Program*: 2007, 2008

Presentations (invited)

- Second Annual Susilo Symposium: Defining Global Ethics for the 21st Century Economy, Boston University Questrom School of Business (June 2017)
- National Yunlin University of Science & Technology, Department of Business Administration, Doulio, Taiwan (May 2015)
- The Janet Prindle Institute for Ethics Symposium, DePauw University (April 2014)
- Conference on the *Vocation of the Business Leader*, Seattle University (October 2013)
- American Philosophical Association, Pacific Division Meeting, Society for Business Ethics Group Meeting (April 2012)
- Asian Pacific Conference on Information Management, Seattle University (August 2012). Paper written with T.N. Foster and B. Kim

University service, other activities (selected)

(Service at Seattle University and in the Albers School of Business and Economics)

- University Academic Services Program Review committee (2020, ongoing)
- University Undergraduate Research Journal (SUURJ), advisory board member (2016-present)
- University COVID-related Faculty Accommodations Committee (2020)
- University Academic Assembly (faculty senate), Albers representative (2017-2020)
- University Academic Program Review Committee (2011-2014, 2015-2017)
- University Academic Policy Review Committee (2015-2017)
- University Interreligious Dialogue Initiative (2011-2014, 2015-2017), speaker for the 2012 University Mission Day program
- University, School of Theology and Ministry Interreligious Advisory Council (2013-14, 2015-2017)
- University *Mission Examen* Committee (2016-2017)
- University Honors Program Revision Committee (2013-2014)
- Albers Scholarship Committee (2017-present)
- Albers Management Department Personnel Committee Chair (2016)
- Albers Bosanko Professorship Award Committee, Chair (2016)
- Albers Center for Business Ethics, Advisory Board Member (2010, ongoing)
- Albers Curriculum and Academic Policy Committee (CAPCOM) (2011-2012)
- Albers Teaching and Research Committee (2011-2012)
- Albers Ethics Integration Task Force (2009-2010)
- Albers U.N. Principles of Management Education Committee, Chair (2009-2010),

ongoing liaison

- Albers Technology Policy Committee (2010-2011)
- Albers Management Department Social Committee (2010-2013)
- Albers Program-level and Departmental Assessment Committees (ongoing)
- Taught the ethics module in the Albers Academy of Finance program for local high school students (Winters 2009, 2010, 2011, 2012, 2014)
- Taught in the Albers Summer Business Institute for high school students (Summers 2009, 2010, 2011, 2012, 2013, 2014)
- Discussion leader for the Seattle University Academic Salons (book discussion as part of New Student Convocation, Fall 2009, 2010, 2011, 2013, 2015, 2016)
- Reviewer for the *Philosophers' Imprint*, *Journal of Business Ethics*, *Business Ethics Quarterly*, *Business and Professional Ethics Journal*, *Business Ethics: A European Review*, the *Journal of Trust Research*, the *Journal of Mind and Behavior*, and Routledge Press (book manuscripts)
- Speaker for the Employee Benefits Planning Association, for on-going ethics training (Spring 2010, Winter 2012)
- Served as a speaker for Risk Management Association (Fall 2010)
- Received Albers Summer Faculty Research Grant (2010, 2020)