IMMERSION WORKSHOP IN MANAGERIAL ACCOUNTING
August 9 and 10, 2014, 8:30 a.m. until 4:15 p.m. in Pigott XXX
Professor XXX – Office: Pigott XXX; email: XXX@seattleu.edu
Website/Canvas: https://seattleu.instructure.com/login

PURPOSE OF THE WORKSHOP: Students accepted into Seattle University’s Leadership Executive MBA, Professional MBA, or Bridge MBA are required to demonstrate mastery of certain fundamental concepts and techniques in financial and managerial accounting prior to starting their programs of study. This workshop is designed to bring students with little or no accounting background to that level of understanding. During this two-day intensive workshop, we cover the following topics:

- The value chain framework and roles of managerial accounting
- Financial performance reporting for internal managerial decision-making purposes
- Managerial accounting analysis to inform short-term and long-term managerial decisions

LEARNING OUTCOMES: By the end of this workshop, you should be capable of:

- Determining the implications of financial performance reporting on internal managerial decisions.
- Applying managerial accounting analysis to different managerial decision contexts.

TEACHING APPROACH: How do managers use accounting information to help deliver their organization’s value proposition? This workshop uses arguments, examples and cases to help you actively learn how managers prepare and use accounting information in making critical decisions in planning and controlling the operations of organizations. We hope that you gain an appreciation for how understanding and communicating in the language of managerial accounting is essential to you as a future manager.

In order for us to achieve our goals you should come to class prepared to ask and answer questions, whether based on prior work experience, workshop-related readings, or any other sources. It is also important that you be willing to discuss related issues, alternative points of view, and opposing ideas. We rely on you to help us make the workshop productive, interesting and relevant.

LEARNING RESOURCES:

- **Required Reading:** The course packet provided contains Modules 13, 14, 15, 16, 17, 24, and Appendix A from *Financial & Managerial Accounting for MBAs, 4th edition* by Easton, Halsey, McAnally, Hartgraves and Morse (http://www.cambridgepub.com/product/book/finman-for-mbas-4e)

- **Website (Canvas):** The course website is for class notes, practice exercises, quiz problems, and other materials. If you missed a handout, please visit our website. You will need reliable access to a computer with internet connection. (Note: Use the latest version of Firefox rather than Internet Explorer for full functionality.)

- **Technology:** Electronic devices (cell phones, laptops, recording, etc.) must be turned off during sessions except by prior agreement or if deemed to be workshop-relevant by the instructor.

- **Email:** You are responsible for any and all messages that we send via Canvas or SU email. If you prefer a different email address make sure you forward your mail accordingly. Please be sure to maintain sufficient free space in your mailbox so that you can receive messages with attached documents. The subject heading of your messages to the faculty should include the text “FA Workshop”, and ideally also a reference to the specific topic of your message. Due to the constant threat of viruses, we normally delete without reading messages without a subject, or with a subject that we find suspicious. Please do not use email to ask questions that can be answered by first referring to the syllabus, schedule, or to our website.
UNIVERSITY RESOURCES AND POLICIES:

- **Library and Learning Commons** ([http://www.seattleu.edu/learningcommons/](http://www.seattleu.edu/learningcommons/)) resources include Research Services, Learning Assistance Programs, Writing Center, and Math Lab.

- **Academic Integrity Tutorial** ([https://www.seattleu.edu/academicintegrity/](https://www.seattleu.edu/academicintegrity/))


- **Notice for students concerning disabilities** [http://www.seattleu.edu/DisabilitiesServices/] If you have, or think you may have, a disability (including an ‘invisible disability’ such as a learning disability, a chronic health problem, or a mental health condition) that interferes with your performance as a student in this workshop, you are encouraged to arrange support services and/or accommodations through Disabilities Services staff in Loyola 100, (206) 296-5740. Disability-based adjustments to workshop expectations can be arranged only through this process. You are responsible for seeking help in a timely fashion to obtain disability-based adjustments to workshop expectations.

**TENTATIVE SCHEDULE:**

<table>
<thead>
<tr>
<th>Session</th>
<th>Date</th>
<th>Time</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>August 9</td>
<td>8:30 to 11:45 a.m.</td>
<td>The value chain framework and cost concepts</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1:00 to 4:15 p.m.</td>
<td>Cost-volume-profit analysis and planning</td>
</tr>
<tr>
<td>2</td>
<td>August 10</td>
<td>8:30 to 11:45 a.m.</td>
<td>Relevant costs and benefits analysis</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1:00 to 4:15 p.m.</td>
<td>Time value of money</td>
</tr>
<tr>
<td></td>
<td></td>
<td>August 15</td>
<td>6:30 to 8:00 p.m.</td>
</tr>
</tbody>
</table>