

Seattle University

Albers School of Business and Economics
INBU 5940/4940 Cultural Intelligence & Global Business Communication
Fall Quarter 2016

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Class Time: 6 – 8:40 pm
Dates: TBD
Classroom: Pigott 305

Mission of Seattle University

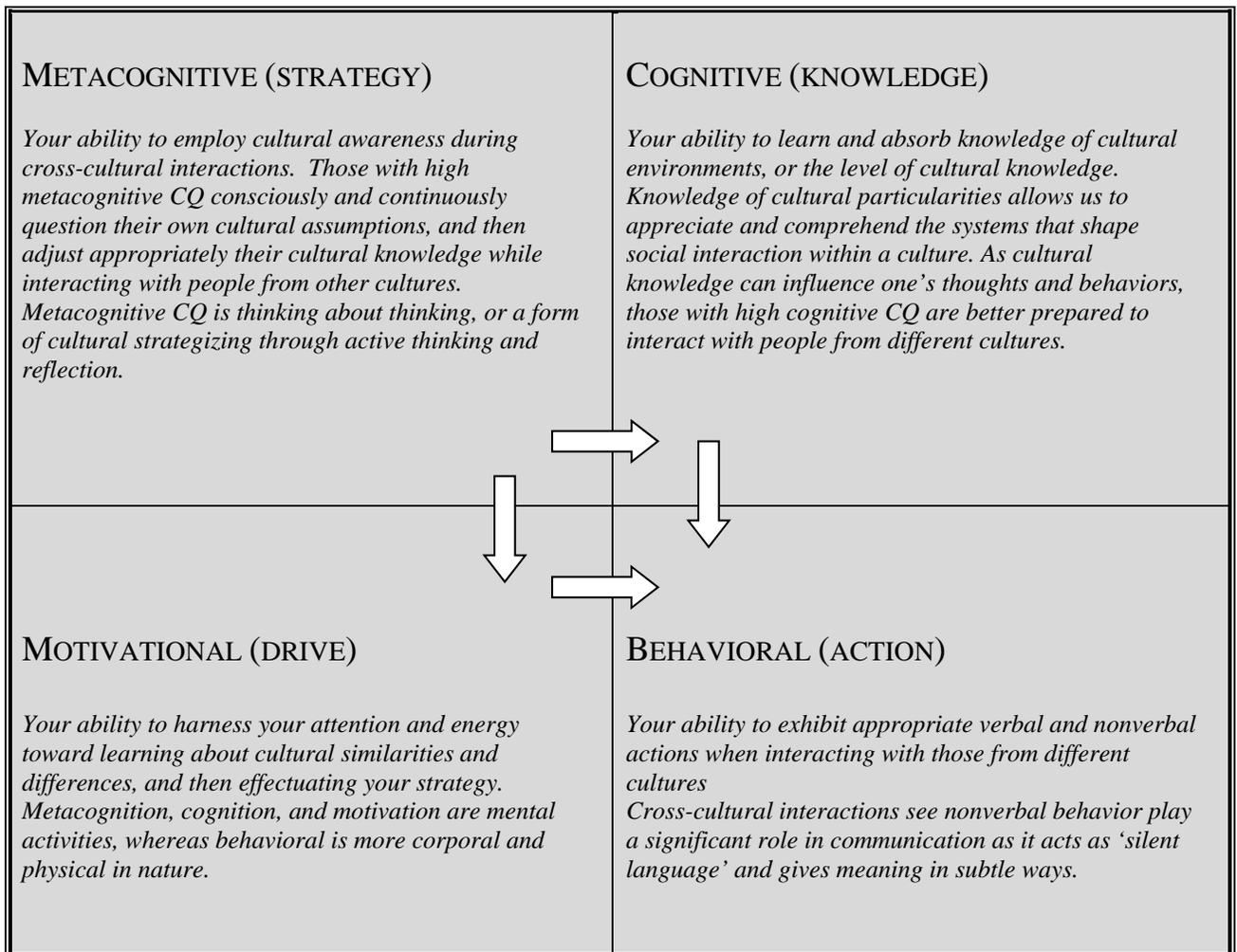
Seattle University is dedicated to educating the whole person, to professional formation, and to empowering leaders for a just and humane world.

Course Description

Conventional wisdom may say leadership is a 6th sense, and it's best to lead from your gut. However, that doesn't always work when performing a familiar task in a new culture. In this course, we will examine the subtle yet crucial role culture can play in creating relationships with business colleagues and clients across multinational business environments. There is no way around the fact that culture influences almost everything we do. We'll work to advance our tools, and ourselves, so that we may use this to our advantage. We'll work on being strategic in our thinking, in order to use intercultural synergies to help improve our connections with those from different cultures – both foreign and domestic. And we'll work to develop ourselves as both leaders and individuals.

We are going to learn the basic theory behind Cultural Intelligence (CQ) and examine the different cultural value dimensions found throughout our interconnected world. We'll discover differences and similarities between the world's primary cultures. We'll gain better understanding of the four quadrants that comprise CQ, self-analyze where we currently stand, and strategize on how best to grow and improve. And through individual reflection and group collaboration, we'll strive to identify how we can all improve our CQ, our efficiency and communication across cultures, and our ability to create positive outcomes wherever we may be.

THE FOUR CQ QUADRANTS



COURSE ARTICLES

The Four Required Readings Can Be Found Online At:

- <http://bit.ly/1rfWex8>
- <http://bit.ly/1iDC9ju>
- <http://bit.ly/1rfWRH1>
- <http://bit.ly/1IRrKvi> (Ignore Japan Case Study from pp. 167 – 175)

STUDENT RESPONSIBILITIES AND EVALUATION

INBU participants in Guate2016 will be evaluated using the following criteria:

1. Attendance and Participation (15% of grade) Attendance means prompt arrival at all scheduled class sessions and activities. In this course, participation means: maintaining professionalism and positively representing Seattle University at all times, visible engagement in your personal learning process as well as that of other students, bringing to Guatemala your pre-trip “executive summary” for reference and reflection, completing the assigned readings and actively contributing to group discussions.

2. Group Presentation (25% of grade) We will form small groups and each will be assigned to a company we will visit. Each group will research their company and give a presentation to the class so that everyone is familiar with the company before we arrive in Guatemala. The objective is to efficiently convey interesting and relevant information to the class so that we all have a foundation and background regarding the company.

Presentations will follow the following guidelines:

- should cover relevant or important information (subject to availability) regarding the company,
- be accompanied by slides (can use Power Point, Prezi, or other presentation platform), and,
- **should not go over 10 minutes in length.**

In addition, each group will debrief the class the day of the company visit so that we are reminded of the company. Each group will assume ‘ownership’ of that company visit and present the Certificate of Appreciation at the end of the visit.

3. Pre-Trip CQ Assessment & Summary (15% of grade) Before we leave for Guatemala, you will be required to complete a pre-trip CQ assessment (June 5 deadline). After reviewing the results, you will prepare an “executive summary” that critiques your current CQ in each of the four quadrants: metacognition, cognition, motivation, behavior. This is a starting point for your personal work toward enhancing each dimension of your CQ and should include concepts from readings. This document should be 2-3 pages, single-spaced – at least one half page for each CQ dimension. The pre-trip “executive summary” will be submitted during our second on-campus meeting, but you should also bring to Guatemala a copy (electronic or hard) for review and reflection during our time abroad.

4. Post-Trip CQ Assessment & Summary (30% of grade) After our return from Guatemala, you will be required to complete a post-trip CQ assessment - deadline is TBD. Using your post-trip assessment results, you will update your pre-trip “executive summary” to more accurately reflect where you stand with regards to each dimension of your CQ, how you’ve grown, and where you can still grow. You should incorporate any ideas, thoughts, reflections, concerns, etc., that may have emerged through any smaller group meetings, interactions with locals or classmates, and your journaling. It is expected your executive summary will incorporate concepts from our readings and lectures, and integrate your experience, reflection and journaling. The post-trip “executive summary” will be submitted to me via email no later than TBD.

5. Reflection Journal (10% of grade) The reflection journal will not be submitted, as it is personal and your own. However, you will be expected to actively contribute to it. While in Guatemala, you should try to carry it with you and daily jot down happenings, reflections, thoughts, ideas, etc. I encourage you to begin journaling from day one of class, but it is not required until we arrive in Guatemala. It can take into consideration all your experiences during the course, both on campus and in Guatemala, and you can relate these experiences to your strategy and actions aimed at enhancing your CQ. This will be a useful aid in completing your Action Plan and Post-Trip “executive summary”, as well as memorabilia to re-read down the road of your own personal journey.

6. Readings Syntheses (5 % of grade) Prepare a brief written syntheses (a few sentences to a paragraph) for the four required articles (above). This is not a ‘busy-work’ task to test whether you’ve read the assignments. The act of reflecting on what you’re reading and reducing (or synthesizing) the readings to the salient points being conveyed in each reading will substantially enhance your understanding and retention of these points. It engages you actively in the learning process and thereby maximizes your personal learning. The syntheses will give you a memory ‘handle’ on what you’ve read and will make the time you’ve spent with the readings packet much more meaningful and more enduring. These syntheses need only be a few sentences or a paragraph long. You should take 2-5 minutes immediately after reading each article to write down the essence, or synthesis, of the reading. The syntheses should be submitted at our first GuateAbroad meeting on TBD.

INBU Class Meeting Times

We will have **three** class meetings before we leave for Guatemala

The **first meeting** will take place on **TBD at 6:00 pm**, room 305

- During this meeting, we will engage in ‘cohesion-based’ and other introductory exercises. We will go over logistics and expectations for the trip. We will assign companies for presentations and begin looking into pairs for roommates.

The **second meeting** will take place on **TBD at 6:00 pm**, room 305

- During this meeting, we will continue with our introductions and ‘cohesion-based’ exercises. And we will spend some time in groups discussing the finer points of CQ. Your pre-trip CQ assessment should be completed prior along with the executive summary according to your assessment’s results. You will also be expected to turn in your reading syntheses and be prepared to contribute to our CQ discussion.

The **third meeting** will take place on **TBD at 6:00 pm**, room 305

- During this meeting, each group will have the opportunity to present their company to the class. We will also listen to presentations from Randy Massengale’s class. Finally, we will go over any last details for Guatemala to make sure everyone is feeling comfortable and prepared.