International Law and Business (BLAW 4760)
Spring 2015

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The Four Agreements, Miguel Ruiz

Additional Materials: Supplemental Cases and Materials ("SC") must be accessed at the course website in Canvas. This material is REQUIRED reading for the class.

Course Description: This course is about international law and global corporate citizenship. It is very current and focuses heavily on responsible and sustainable international business leadership and strategy. Specific areas covered include:

- Introduction to treaty law, foreign policy and international organizations
- International arbitration and other forms of commercial dispute resolution;
- International ethics, the Foreign Corrupt Practices Act and the OECD Convention on Combating Bribery
- Multinational corporate responsibility for human rights in developing countries
- Privacy and technology
- Import and export regulations
- Trade regulation under the WTO
- International contracting and sales law
- Intellectual property protection

This course is engaging, rigorous, enlightening and fun. We will use a variety of learning tools in our study, including case studies, legal cases, articles, music, documentary film, TED talks and class team work. Students will develop a solid understanding of the relationship between law, international business and responsible leadership. They will also learn strategic business tools while developing self-awareness and building personal skills to help them become leaders for a just and humane world.
**Class Preparation:** A significant portion of the material for this course will be covered during class time. To do well in the course you will have to come to class prepared (i.e., a minimum of having completed the assignment) and be an "active listener" (i.e., pick out key points and make connections between them). Pay attention to the topic headings that are used in the syllabus and lectures; they indicate main themes. I encourage you to study together in pairs or teams both before regular class meetings and quizzes. There is to be no recording of lectures. If you miss a class, obtain notes and details from your fellow classmates.

**Course Policies:** Seattle University holds its students to very high standards of behavior. Both the “Code of Student Conduct” and the “Academic Honesty Code” will be strictly enforced. See [http://www.seattleu.edu/registrar/page.aspx?ID=87](http://www.seattleu.edu/registrar/page.aspx?ID=87)

**Disabilities:** If you have, or think you may have, a disability (including an “invisible disability” such as a learning disability, a chronic health problem, or mental health condition) that interferes with your performance as a student in this class, you are encouraged to arrange support services and/or accommodations through Disabilities Services staff in the Learning Center, Loyola 100, (206) 296-5740. Disability-based adjustments to course expectations can be arranged only through this process.

**Course Requirements:** Your performance in this course will be evaluated on the basis of the following. **Note that you must complete all course requirements as detailed in this syllabus and in any addendums to the syllabus. Failure to complete all requirements will result in an F grade for the course.**

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<tr>
<th>Requirement</th>
<th>Points</th>
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<tr>
<td>Midterm Exam</td>
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<td>Term Project</td>
<td>25</td>
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<td>Personal Charter</td>
<td>15</td>
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<td>Final Exam</td>
<td>25</td>
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<td>Participation</td>
<td>10</td>
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<td><strong>Total</strong></td>
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The term project and personal charter exercise will be posted in Canvas and discussed more in class. **The grade for participation will be based on your in-class contribution and general course involvement and attitude. If you simply attend the class and do not participate you should expect 0 points for this grade component.** That being said, I do not espouse the philosophy that talking necessarily equals participation. Your participation should be "thoughtful" participation. Class time is a collective resource. Class members who contribute to this resource are those who are well prepared and demonstrate a desire to understand the material, concepts and the contributions and ideas of their fellow classmates.

**Grading Policy:** A straight grading scale will be used to determine final grades (A = 95-100, A- = 90-94, B+ = 87-89, B = 83-86, B- = 80-82, C+ = 79-77, etc.)
**Class Schedule:**  This is subject to change based on class progress.

**Class One:**  (March 31) *Introductions.*  No assignment.

**Class Two:**  (April 2) Text Chapters 1 (Law and Ethical Reasoning) and 4 (International Legal System).

**Class Three:**  (April 7) Text Chapters 1 and 4 continued.

**Class Four:**  (April 9) Text Chapter 2 (Ethics and Social Responsibility): Guest Speaker Teresa Brosnan.

**Class Five:**  (April 14) Text Chapter 5 (World Trade Organization); Review proposed Trans-Pacific Partnership at site [http://www.citizen.org/TPP](http://www.citizen.org/TPP); and at US Trade Representative site [https://ustr.gov/tpp](https://ustr.gov/tpp).  Guest Speaker, Selden Prentice.

**Class Six:**  (April 16) Chapter 5 continued.

**Class Seven**  (April 21) Chapter 7 (Review, Courts and Litigation); Chapter 8 (ADR); Chapter 2 pages 49-63.

**Class Eight**  (April 23): Chapter 9 (Suing Foreign Nationals and Political Violence Against Peoples); Review UN Global Compact (Corporate Responsibility to basic tenets of human/environmental rights) at [https://www.unglobalcompact.org/](https://www.unglobalcompact.org/).

**Class Nine:**  (April 28) Article by Cotton and Lasprogata, *Creative Collaboration* (SC).

**Class Ten:**  (April 30) Continued, application to team project.

**Class Eleven:**  (May 5): Ethics Week Guest.

**Class Twelve:**  (May 7): Midterm.

**Class Thirteen:**  (May 12) Miguel Ruiz, *Four Agreements*.

**Class Fourteen:**  (May 14) Chapter 10 (Review Contract Law); Chapter 11 (International Sale of Goods).

**Class Fifteen:**  (May 19) Chapter 11 continued; Chapter 20 (Licensing and Intellectual Property Rights).

**Class Sixteen:**  (May 21).  Chapters 15 (U.S. Export Controls) and 16 (U.S. Import Relief); Personal Charter due in class.
**Class Seventeen:** (May 26) Research day for Team Project.

**Class Eighteen:** (May 28) Article by Pasquale and Ragone, *Protecting Health Privacy in an Era of Big Data Processing and Cloud Computing* (SC).

**Class Nineteen:** (June 2) No additional assignment.

**Class Twenty:** (June 4) Team Projects due in class. 
**Final exam- June 11 at noon.**