

Global Legal Issues (BLAW 4760): Winter 2018

Faculty: Jenna Nand, JD
SU EMAIL PENDING
Office Hours: By appointment (48 hours advance notice)

Meeting Time: Tuesdays and Thursdays from 3:45 p.m. to 5:50 p.m.

Location: Pigott Bldg., Rm. 101

Course Description: This course explores the international business arena from the U.S. legal perspective. The topics covered in this class include an examination of various sources of international law, the mechanics of international business transactions, substantive areas of focus such as intellectual property, labor, and environmental law, as well as consideration of the stakeholders in the global business system.

Course Materials: *International Business Law and Its Environment*, 10th Edition, by Schaffer, Agusti, and Dhooge. Supplemental materials will be posted in Canvas from time to time and it is your responsibility to check there for your reading assignments. You may purchase or rent the hardcopy or electronic copy of the textbook at your discretion. A copy of the text will be on reserve at the library, as well.

Course Objectives: This course is designed to familiarize students with the legal considerations of international business in the 21st century. Upon successful completion of this course, students will be aware of:

- Global sources of law most relevant to U.S. business, such as the U.S. federal government, WTO, NAFTA, and the EU.
- The elements of contract formation in international sales and the practical steps to undertaking such transactions.
- Issues related to the global supply chain, such as corporate codes of ethics, labor considerations, and environmental impact.

Pedagogy: Class preparation, regular attendance, and meaningful participation in class discussion are vital to success in this course. Participation will be graded by those criteria. A seating chart will be utilized and students are subject to the Socratic method, also known as “cold calling,” such that the instructor may randomly call on students to answer questions on the material.

Student Responsibilities and Class Policies:

- Do all reading assignments before class.
- Come to class on time and prepared to participate.
- If you have to leave class early, please let the instructor know in advance.
- The Academic Honesty Code of Seattle University will be strictly enforced at all times, with no exceptions. https://www.seattleu.edu/media/redhawk-axis/registrar/registrar_policies/Academic-Integrity-2011-3.pdf

- Make-up tests will not be given without a doctor's note or an equally compelling reason (which will be determined by the instructor).
- Course schedule may be changed at the instructor's sole discretion.
- Foreign language dictionaries are permitted at all times, including during exam
- Students are responsible for checking both Canvas and their SU email for class correspondence on a regular basis.

Grading:

Quiz 1	15 points
Midterm	30 points
Quiz 2	15 points
Final Exam	30 points
Participation	10 points
Total	100 points

A straight grading scale will be used to determine final grades:

A	95 - 100	C	73 - 76
A	90 - 94	C-	70 - 73
B+	87 - 89	D+	67 - 69
B	83 - 86	D	63 - 66
B	80 - 82	D-	60 - 62
C+	77 - 79	F	0 - 59

Academic Resources & Policies:

- The University has learning assistance programs, research services, and a writing center at your disposal. More information can be found at: <http://www.seattleu.edu/learningcommons/>.
- Please familiarize yourself with the academic policies of Seattle University, particularly the Seattle University Academic Honesty Policy. <https://www.seattleu.edu/redhawkaxis/academic-policies/>
- If you are not sure whether a particular action is acceptable according to the Academic Honesty Policy, you should check with your instructor before engaging in it. There is also an Academic Integrity Tutorial available at SU Online.

Accommodations for Students with Disabilities: If you have, or think you may have, a disability (including an 'invisible disability' such as a learning disability, a chronic health problem, or a mental health condition) that interferes with your performance as a student in this class, you are encouraged to arrange support services and/or accommodations through Disabilities Services staff in the Learning Center, Loyola 100, (206) 296-5740. Disability-based adjustments to course expectations can be arranged only through this process.

Class Schedule (Subject to change based on class progress):

- Class One, Jan. 9th: Orientation (no reading assignment).
- Class Two, Jan. 11th: Read Ch. 1, "Introduction to International Business."
- Class Three, Jan. 16th: Read Ch. 2, "International Law and the World's Legal System."
- Class Four, Jan. 18th: Read Ch. 3, "Resolving International Commercial Legal Disputes."
- **Class Five, Jan. 23rd: Quiz 1.**
- Class Six, Jan. 25th: Read Ch. 4, "The Formation and Performance of Contracts for the Sale of Goods."
- Class Seven, Jan. 30th: Read Ch. 5, "The Documentary Sale and Terms of Trade."
- Class Eight, Feb. 1st: Read Ch. 7, "Bank Collections, Trade Finance, and Letters of Credit."
- Class Nine, Feb. 6th: Read Articles "How Payments Law Can Help Drive Innovation" and "Fintech and Financial Services," section "Implications of Fintech for Cross-Border Payments" (p. 18-22).
- **Class Ten, Feb. 8th: Midterm Exam.**
- Class Eleven, Feb. 13th: Read Ch. 8, "National Lawmaking Powers and Regulation of U.S. Trade."
- Class Twelve, Feb. 15th: Read Ch. 9, "The World Trade Organization: Basic Legal Principles."
- Class Thirteen, Feb. 20th: Read Ch. 14, "North American Free Trade Law (NAFTA)."
- Class Fourteen, Feb. 22nd: Read Ch. 15, "The European Union (EU)."
- **Class Fifteen, Feb. 27th: Quiz 2.**
- Class Sixteen, March 1st: Read Ch. 16, "Marketing: Representatives, Advertising, and Anti-Corruption."

- Class Seventeenth, March 6th: Read Ch. 17, "Protection and Licensing of Intellectual Property."
- Class Eighteen, March 8th: Read Ch. 19, "Labor and Employment Discrimination Law" and "Journal Note: ATS Liability."
- Class Nineteen, March 13th: Read Ch. 20, "Environmental Law"
- Class Twenty, March 15th: Final review (no reading assignment).