

Seattle University – Spring 2018
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Albers School of Business & Economics
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**Enterprise Legal Issues
EMBA 5620**

Course Description, Learning Outcomes and Objectives:

Course Description: This course is designed for senior management to assist in their understanding/managing of legal issues and avoiding potential legal problems. Legal issues examined include product liability, risk management, intellectual property, employment contracts, entrepreneurship, legal forms of organizations, agency relationships, and legal issues in marketing. Course will also include discussion of hiring and dealing with legal counsel. Students will develop their critical thinking skills while examining legal cases within a business context.

This course addresses the following program learning outcomes:

1. Students will demonstrate strategic decision-making capability.
2. Students are capable of rigorous analysis of data and stakeholder concerns.
3. Students will demonstrate the ability to articulate a vision that will have significant and positive leadership impact (i.e., leading change).
4. In business and in personal lives, students will act to preserve or enhance the well being of the commons (global, health, and social justice).
5. Demonstrate wisdom through judgment/decision-making that integrates the needs of multiple stakeholders and adapts personal behavior appropriately.

This course has the following specific course objectives:

- Increase understanding of legal issues facing senior executives
- Enhance problem solving/critical thinking of legal issues
- Increase awareness of when and how to involve legal counsel
- Improve communication between management and legal counsel
- Improve outcomes in resolving legal issues

Class Schedule & Assignments

Date & Time	Pre-Class Reading	Discussion topics	Deliverable(s)
Thursday – April 5 1:45-3:30	Working Effectively with Counsel.	Team Legal Project	
Thursday – April 5 3:45- 5:30	Legal Aspects of Management-Anticipating and Managing Risk.		Selecting Teams
Friday – April 6 10:15-noon	Legal Aspects of Entrepreneurship-A Conceptual Framework.	Team Legal Project	
Online April 8 – April 15	Ginzel, et. Al. v. Kolcraft, et. al.	Topic posted at 9:00 AM on 4/8/18 for Canvas discussion	Interactive on Canvas to be completed by 11:59 PM 4/15/18
Wednesday – April 18, by 11:59 PM	Research to support presentation		Executive Summary and PPT slides for presentation due 11:59 PM 4/18/18
Friday –April 20 8:15 – 10:00	Team Legal Project Preparation	Interactive discussion of cohort presentations	In-class presentations of Research Project
Friday – April 20 10:15 – 12:00	Team Legal Project Preparation	Interactive discussion of cohort presentations	In-class presentations of Research Project
Online submission Sunday, April 29 by 11:59 PM			Final research paper due 11:59 PM 4/29/18

Course Requirements:

LEGAL RESEARCH TEAM PROJECT

Describe a past legal situation faced by a company in your industry or in a related industry. Briefly describe the facts, research the relevant law, and report the decision. This issue can involve any of a variety of legal areas faced by senior management including products liability, intellectual property, contracts, competition, human resources, subcontracting, outsourcing, securities, public offerings, or virtually any area which poses significant legal issues. This may be a court decision, however, it may be a situation which was settled prior to trial or resolved in some other manner.

Each situation should be addressed in approximately four to five pages, however, if you need more space to adequately address the issue please do so. The page requirement does not

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include footnotes or endnotes. Either form of citation is acceptable but please do not use both. While footnotes/endnotes are necessary, this project does not require significant citation. Use only enough references to provide us background regarding the facts and the applicable laws/case decisions, i.e. the amount of documentation senior management would expect for an executive briefing.

With regard to the presentations of this project, this does not require an elaborate PowerPoint presentation. If you wish, you may use a couple PowerPoint slides to outline your presentation or use handouts. You will have 15 minutes to describe the legal situation, following which your colleagues in the class will ask questions.

Report Structure

- (1) Single space
- (2) 4-5 pages (excluding citations)
- (3) 12 font
- (4) Footnotes or endnotes (use one or the other, not both)
- (5) Citations (not counted in page count)
- (6) Citation form – APA or other (key is to be consistent)
- (7) Citations to the web are appropriate
- (8) Final Report to be entered in Canvas drop box by **April 29, 2018**

GRADE POINTS

Project-research	=30 points
Project-presentation	=30 points
On-line Discussion	=10 points
<u>Class Participation</u>	=30 points
Total	100 points

GRADING SCALE

A to A- = 100% to 90%
B+ to B- = 89% to 80%
C+ to C- = 79% to 70%
D+ to D- = 69% to 60%
E = Below 60%

Class participation will have an impact upon your grade. Class attendance is expected at all sessions. Participation will be evaluated based on the quality of contributions to class discussion.

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Required Readings:

- Legal Aspects of Management--Anticipating and Managing Risk, HBS #9-806-148
- Legal Aspects of Entrepreneurship--A Conceptual Framework, HBS #9-802-161
- Working Effectively with Counsel, HBS #9-804-007
- Ginzel, et. al. v. Kolcraft, et. al., HBS #9-801-059

AUDIO AND VIDEOTAPING

For protection of proprietary knowledge and for a variety of other reasons, audio and videotaping of any class session is strictly prohibited without prior approval of the instructor. Under extreme circumstances or for a pre-approved class absence, audio taping a class session will be allowed on a case by case basis and with the express permission of the instructor. The student will be responsible for making all necessary arrangements. Students will need to adhere to the appropriate agreed upon use of the content material of these audio tapes.

COMPUTER USE

The use of laptops, netbooks or PDAs in class to take class-notes, view PowerPoint slides or work on class projects is allowed and encouraged. However, please do not use laptops, netbooks or PDAs (cell phones, hand-helds) in class for any other non-class related activity (including instant messaging, web-browsing, etc.) unless specifically permitted by the instructor.

SEATTLE UNIVERSITY POLICIES

Academic Honesty

Seattle University is committed to the principle that academic honesty and integrity are important values in the educational process. Academic dishonesty in any form is a serious offense against the academic community. Acts of academic dishonesty will be addressed according to the Seattle University Academic Honesty Policy. The policy can be found at the address below:

http://www.seattleu.edu/regis/Policies/Policy_2004-01.htm

If you are not sure whether a particular action is acceptable according to the Academic Honesty Policy, you should check with your instructor before engaging in it.

Disability

If you have, or think you may have, a disability (including an 'invisible disability' such as a learning disability, a chronic health problem, or a mental health condition) that interferes with your performance as a student in this class, you are encouraged to arrange support services and/or accommodations

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through Disabilities Services staff in the Learning Center, Loyola 100, (206) 296-5740. Disability-based adjustments to course expectations can be arranged only through this process.

Title IX

Title IX of the Education Amendments of 1972 (Title IX) prohibits discrimination based on sex in educational programs or activities that receive Federal financial assistance. This prohibition includes sexual misconduct, which encompasses sexual harassment and sexual violence. Seattle U remains committed to providing a safe and equitable learning, living, and working environment. Seattle U offers emergency, medical, and other support resources, as well as assistance with safety and support measures, to community members who have experienced or been impacted by sexual misconduct.

Seattle U requires all faculty and staff to notify the University's Title IX Coordinator if they become aware of any incident of sexual misconduct experienced by a student.

For more information, please visit <https://www.seattleu.edu/equity/>. If you have any questions or concerns, you may also directly contact the Title IX Coordinator in the Office of Institutional Equity (**email:** ois@seattleu.edu; **phone:** 206.296.2824)

EMBA 5620-2018

University Resources and Policies

Academic Resources

- Library and Learning Commons (<http://www.seattleu.edu/learningcommons/>)
(This includes: Learning Assistance Programs, Research [Library] Services, Writing Center, Math Lab)
Note: The Learning Commons does not offer tutoring for EXLR/EMBA/HEMBA-level students.
- Academic Integrity Tutorial *(found on Angel and SU Online)*

Academic Policies on Registrar website

(<https://www.seattleu.edu/registrar/academics/performance/>)

- Academic Integrity Policy
- Academic Grading Grievance Policy
- Professional Conduct Policy *(only for those professional programs to which it applies)*

Notice for students concerning Disabilities

If you have, or think you may have, a disability (including an 'invisible disability' such as a learning disability, a chronic health problem, or a mental health condition) that interferes with your performance as a student in this class, you are encouraged to arrange support services and/or accommodations through Disabilities Services staff located in Loyola 100, (206) 296-5740. Disability-based adjustments to course expectations can be arranged only through this process.