# Jeffery D. Smith, Ph.D. Professor Management Albers School of Business/Economics smitjeff@seattleu.edu

# ACADEMIC BACKGROUND

Ph.D. University of Minnesota.

# QUALIFICATION

Scholarly Academic

## **WORK EXPERIENCE**

#### **Academic**

Frank Shrontz Chair for Professional Ethics and Professor, Seattle University (September, 2015 - Present), Seattle, Washington.

Director, Center for Business Ethics, Seattle University (August, 2015 - Present), Seattle, Washington.

Professor, University of Redlands (July, 2013 - June, 2015), Redlands, California.

Visiting Professor, Prindle Institute for Ethics, DePauw University (August, 2013 - May, 2014), Greencastle, Indiana.

Adjunct Professor, Keck Graduate Institute (September, 2012 - June, 2015), Claremont, California.

Visiting Professor, Tilburg University (January, 2008 - June, 2008), Tilburg, Netherlands.

Associate Professor, University of Redlands (July, 2007 - June, 2013), Redlands, California.

Director, Banta Center for Business, Ethics and Society, University of Redlands (July, 2005 - July, 2013), Redlands, California.

Assistant Professor, University of Redlands (August, 2003 - June, 2007), Redlands, California.

Assistant Professor, St. Cloud State University (August, 2000 - June, 2003), St. Cloud, Minnesota.

## **TEACHING**

## **Courses Taught**

**Courses from the Teaching Schedule:** Business Ethics and Social Responsibility, Delivering Growth, Ethical Leadership, Ethics in Business, Teams, Creativity & Decision Making

#### Courses taught, but not in the Schedule:

At the Albers School of Business and Economics, Seattle Universtiy:

EXLR 5210: Ethical Leadership

MBA 5205: Teams, Leadership and Decision Making

MBA 5225: Delivering Growth

BETH 5120: Business Ethics and Social Responsibility

BETH 5960: Ethical, Social and Legal Issues in Big Data (Independent Study)

BETH 5960: Ethics and Artificial Intelligence (Independent Study)

BETH 5960: Philosophy and Business Ethics (Independent Study)

BRMB 5250: Ethics in Business

## At prior institutions:

MGMT 667: Business, Ethics and Society (University of Redlands)

BUSB 300: Ethical and Legal Environment of Business (University of Redlands)

MGMT 621: Ethics and Management (University of Redlands)

PHIL 330: Ethical Theory (University of Redlands)

PHIL 120: Ethics and Social Philosophy (University of Redlands)

PHIL 460: Contemporary Theories of Justice (University of Redlands)

ALS 360: Bioindustry Ethics and Society (Keck Graduate Institute)

PHIL 490: Markets, Morality and Public Policy (DePauw University)

PHIL 233: Ethics and Business (DePauw University)

## **Teaching Activities**

## **Other Teaching Activities**

2017 - Northwest Ethics in Finance Project.

2016 - Northwest Ethics in Finance Project.

## **INTELLECTUAL CONTRIBUTIONS**

## **Intellectual Contributions Grid**

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals	14	1		15
Articles-in-Progress (All)	2			2
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings	6	5		11
Revisions of Books, Monographs, Compilations, Manuals			1	1
Presentations of Refereed Papers	14	3	2	19
Presentations of Non-Refereed Papers	7	6		13

#### **Refereed Articles**

# Applied or Integrative/application Scholarship

Martin, K., Shilton, K., & Smith, J. D. (2019). Business and the Ethical Implications of Technology. *Journal of Business Ethics*, *160*, 307-317.

#### **Basic or Discovery Scholarship**

Smith, J. D., & Tran, D. (in press, 2022). Jesuit-Informed Casuistry and the Role of Principles in Organizational Ethics. *Philosophy of Management*.

Smith, J. D. (2019). Navigating Our Way Between Market and State. *Business Ethics Quarterly, 29 (1)*, 127-141.

Smith, J. D. (2019). Corporate Responsibility and the Plurality of Market Aims. *Business and Society Review, 124* (2), 183-199.

Smith, J. D. (2018). Efficiency and Ethically Responsible Management. *Journal of Business Ethics*, *150* (3), 603-618.

Smith, J. D. (2017). Why Justice Matters for Business Ethics. *Business Ethics Journal Review, 5 (3)*, 15-21.

Smith, J. D. (2013). Corporate Human Rights Obligations: Moral or Political? *Business Ethics Journal Review, 1* (2), 7-13.

Smith, J. D., & Dubbink, G.W. (2011). Understanding the Role of Moral Principles in Business Ethics: A Kantian Perspective. *Business Ethics Quarterly, 21 (2)*, 205-231.

Smith, J. D., & Dubbink, G.W. (2011). A Political Conception of Corporate Moral Responsibility. *Ethical Theory and Moral Practice*, *14* (2), 223-246.

Smith, J. D. (2007). Managerial Authority as Political Authority: A Retrospective Examination of Christopher McMahon's Authority and Democracy. *Journal of Business Ethics*, 71 (4), 111-117.

Smith, J. D. (2006). Justifying and Applying Moral Principles. Journal of Value Inquiry, 40 (4), 393-411.

Smith, J. D. (2005). Moral Markets and Moral Managers Revisisted. *Journal of Business Ethics*, *61* (2), 129-141.

Smith, J. D. (2005). Market Failures, Political Responses and Corporate Environmental Responsibility. *Business and Professional Ethics Journal*, *24* (2), 131-140.

Smith, J. D. (2005). Fairness, Reponsibility and Engagement: New Developments in Stakeholder Theory. *Business Ethics Quarterly*, *15* (4), 711-721.

Smith, J. D. (2004). A Precis of a Communicative Theory of the Firm. *Business Ethics: European Review, 13 (4),* 317-331.

Smith, J. D. (2002). Do Particular Moral Judgments Follow a Rule? *Southern Journal of Philosophy, 40* (2), 269-294.

## Books, Monographs, Compilations, Manuals

#### **Books**

Boatright, J. R., & Smith, J. D. (2016). Ethics and the Conduct of Business (8th ed.) Pearson.

Smith, J. D. (Ed.). (2008). Normative Theory and Business Ethics Rowman and Littlefield Publishers.

## Chapters, Cases, Readings, Supplements

#### **Chapters**

Smith, J. D., & Dubbink, G.W. (2018). Corporate Moral Responsibility and the Expectation of Autonomy. In Saba Bazargan and Deborah Tollefson (Eds.), *Routledge Handbook on Collective Responsibility*.

Smith, J. D. (2016). Virtue and Principles in Management. In Alejo José G. Sison (Ed.), *Handbook of Virtue Ethics in Business and Management*. Springer.

Smith, J. D. (2014). Corporate Social Purpose and the Task of Management. In Greg Urban (Ed.), *Corporations and Citizenship*. Philadelphia: University of Pennsylvania Press.

Smith, J. D. (2012). Corporate Duties of Virtue: Making (Kantian) Sense of CSR. *Kantian Business Ethics: Critical Perspectives* (pp. 208). Edward Elgar Publishing.

Smith, J. D. (2008). Internet Content Providers and Complicity in Human Rights Abuse. *Ethical Theory and Business*. Pearson/Prentice Hall.

Smith, J. D. (2008). Institutions and Organizations: Communicative Ethics and Business. *Normative Theory and Business Ethics*. Rowman and Littlefield Publishers.

Smith, J. D. (2007). Retirement Security: Employee or Corporate Responsibility?. *Corporate Retirement Security: Social and Ethical Issues*. Blackwell.

#### Readings

Smith, J. D. (2020). Business Ethics in the United States. In Deborah Poff and Alex C. Michalos (Eds.), *Encyclopedia of Business and Professional Ethics*.

Arnold, D., & Smith, J. (2016). Corporate Moral Agency. In Robert Kolb (Ed.), *Encyclopedia of Business Ethics and Society, 2nd Edition*. Sage Publications.

Smith, J. D. (2008). Morality, Public and Private. In Robert Kolb (Ed.), *Encyclopedia of Business Ethics and Society*. Sage Publications.

Smith, J. D. (2008). Moral Principle. In Roberty Kolb (Ed.), *Encyclopedia of Business Ethics and Society*. Sage Publications.

Smith, J. D. (2008). Natural Capital. In Robert Kolb (Ed.), *Encyclopedia of Business Ethics and Society*. Sage Publications.

## **Presentations of Refereed Papers**

#### International

Smith, J. D. (2022). *Boeing and the Ethics of Co-Regulation*. ComplianceNet Annual Conference, Amsterdam, Netherlands.

Kish-Gephart, J., Wicks, A., Smith, J. D., & Trevino, L. (2021). *Best Practices and Lessons Learned: Exploring Ethics & Integrity Initiatives in Business Schools.* Academy of Management Annual Meetings, Vancouver, Canada.

Smith, J. D. (2020). *Ethics as Design and Design as Ethics*. International Society for Business, Economics and Ethics, Bilbao, Spain.

Smith, J. D. & Tran, D. (2017, July). *Jesuit-Informed Casuistry and Business Ethics*. 23rd Annual International Association of Jesuit Business Schools (IAJBS) World Forum, Namur, Belgium.

Smith, J. D. (2016, August). *Efficiency and Ethically Responsible Management*. Society for Business Ethics Annual Meeting, Anaheim, California.

Smith, J. D. (2015, February). *Business Ethics as (Mere) Governance.* Association for Practical and Professional Ethics, Costa Mesa, California.

Smith, J. D. (2014, August). *Panel: Feasibility of a Unified (or Just Grounded) Theory.* Society for Business Ethics Annual Meeting, Philadelphia, Pennsylvania.

Smith, J. D. (2014, June). *Market Aims and Managerial Responsibility*. Philosophy of Management Conference, Chicago, Illinois.

Dubbink, G.W. & Smith, J. (2011). *Non Blameworthy Involvement and Corporate Duty: Rejecting Corporate Moral Indifference*. Society for Business Ethics Annual Meeting, San Antonio, Texas.

Smith, J. D. (2011, October). *Beneficence and Corporate Social Responsibility*. Third Annual Dutch Conference on Practical Philosophy, Amsterdam, Netherlands.

Smith, J. D. (2010, October). *Corporate Duties of Virute: Making (Kantian) Sense of CSR.* International Vicentian Business Ethics Conference (DePaul University), Chicago, Illinois.

Smith, J. D. & Dubbink, W. (2010, August). Separating Governance and Corporate Citizenship. Society for Business Ethics Annual Meeting, Montreal, Canada-Quebec.

Dubbink, W. & Smith, J. (2010, April). A Political Conception of Corporate Moral Responsibility. European Society for Research in Ethics, Frankfurt, Germany.

Smith, J. D. (2009, August). *Recent Interpretations of Kant.* Society for Business Ethics Annual Meeting, Chicago, Illinois.

Smith, J. D. (2007, August). *Imagination and Corporate Conscience*. Society for Business Ethics Annual Meeting, Philadelphia, Pennsylvania.

Smith, J. D. (2006, August). *On the Communicative Authority of Management*. Society for Business Ethics Annual Meeting, Atlanta, Georgia.

#### **National**

Smith, J. D., Sedgwick, E., & Colaner, N. (2019). *Teaching Responsible Disruption: Teaching Ethics and Law in the Analytics Curriculum.* 3rd Global Jesuit Business Ethics Conference and 22nd Annual Meeting of the Colleagues in Jesuit Business Education, Santa Clara, California.

Smith, J. D. (2017). *On the Plurality of Market Aims*. Normative Business Ethics Workshop, Zicklin Center for Business Ethics Research, the Wharton School, Philadelphia, Pennsylvania.

Smith, J. D. (2006, March). Stranger in a Strange Land: Why Philosophers Belong in Schools of Business. AACSB Conference on Teaching Business Ethics, Boulder, Colorado.

## **Presentations of Non-Refereed Papers**

#### International

Smith, J. D. (2006, December). *Google, Human Rights and China*. Invited presentation at American Philosophical Association (Society for Business Ethics Group Meeting), Washington, District of Columbia.

Smith, J. D. (2008, January). *Institutional Dimensions of Corporate Conscience*. Invited presentation at University of Groningen, Gronigen, Netherlands.

Smith, J. D. (2008, January). *Institutional Dimensions of Corporate Conscience*. Invited presentation at Center for Ethics, University of Antwerp, Antwerp, Belgium.

Smith, J. D. (2008, April). *Being Ruled, Being Principled.* Invited presentation at Rotterdam School of Management, Erasmus University, Rotterdam, Netherlands.

Smith, J. D. (2009, May). *Understanding the Role of Principles in Business Ethics*. Invited presentation at Center for Economics and Ethics, Katholieke Universiteit Leuven, Leuven, Belgium.

Smith, J. D. (2013). *Corporate Responsibility and the Exercise of Authority*. Invited presentation at Transatlantic Doctoral Academy (University of Toronto Centre for Ethics), Toronto, Canada-Ontario.

Smith, J. D. (2016, September). *Justification and Application: Bridging the Gap in Business Ethics*. Invited presentation at Transatlantic Business Ethics Conference, St. Gallen, Switzerland.

#### **National**

Smith, J. D. (2012, May). *Corporate Social Purpose and the Task of Management.* Invited presentation at Penn Program on Democracy, Constitutionalism and Citizenship: Conference on Corporate Citizenship, Philadelphia, Pennsylvania.

Smith, J. D. (2014, April). *Institutional Legitimacy and Lance Armstrong: The Ethics of Being a Cheater.* Invited presentation at Undergraduate Ethics Symposium (DePauw University Janet Prindle Institute for Ethics), Greencastle, Indiana.

Smith, J. D. (2014). *Market Aims and Managerial Responsibility*. Invited presentation at Illinois Wesleyan University, Bloomington, Illinois.

Smith, J. D. (2017, March). *On the Plurality of Market Aims*. Invited presentation at University of New Brunswick, Fredericton, Canada-New Brunswick.

## **Regional**

Smith, J. D. (2018). *Sustainability, Ethics and Corporate Social Responsibility.* Invited presentation at Global Leadership Summit, Foster School of Business, University of Washington, Seattle, Washington.

Smith, J. D. (2021). *Culture and the Ethics of Regulation: Implications from Boeing*. Society for Corporate Compliance and Ethics (SCCE), Seattle, Washington.

## **Working Papers**

Smith, J. D. & Jin, R. (2023). "Boeing and the Ethics of Co-Regulation."

Hargrave, T. & Smith, J. D. (2021). "Rethinking the Political Economy of Stakeholder Theory."

## Other Research

## **Other Publications**

2020: Smith, J. D., Book Review: The Ethics of Universal Health Insurance by Alex Rajczi.

2013: Smith, J. D., Book Review: Integrative Economic Ethics by P. Ulrich.

2012: Smith, J. D., Book Review: Corporate Social Responsibility: Oil Multinationals and Social Challenges by J. Frynas.

2005: Smith, J. D., Book Review: Rising Above Sweatshops: Innovative Approaches to Global Labor Challenges by D. Arnold, L. Hartman and R. Wukotch.

## **SERVICE**

## Service to the Institution

#### **Department Assignments**

#### Chair:

2022-2023: Management Department Faculty Search Committee 2020-2021: Management Department Personnel Committee

## **College Assignments**

#### **Faculty Advisor:**

2021-2022: Indepedent Study BETH 5960: Philosophy and Business Ethics2018-2019: Independent Study BETH 5960 Ethics of Artificial Intelligence

2017-2018: Independent Study BETH 5960: Ethical, Legal and Social Issues in Big Data

#### Other Institutional Service Activities:

2018-2019: Albers School Graduate Student Orientation

#### **College Assignments**

## Other Institutional Service Activities:

2012-2013: Director of the Banta Center or Business, Ethics and Society

## **College Assignments**

#### Other Institutional Service Activities:

2019-2020 - 2022-2023: Director, Center for Business Ethics

2016-2017 - 2020-2021: PMBA Lead Instructor

#### Chair:

2018-2019 - 2019-2020: Scholarship Review Committee

#### Member:

2020-2021 – 2022-2023: Faculty Advisory Group, Center for Leadership Formation (CLF)

2021-2022: Executive Leadership Program (ELP) Curriculum Revision

2017-2018 - 2019-2020: Albers School Personnel Committee

2018-2019: Search Committee, Center for Leadership Formation

2017-2018: 2018 IAJBS/CJBE Conference Planning Committee

2016-2017 - 2017-2018: Scholarship Review Committee

2015-2016: EthX Committee

## **University Assignments**

#### **Committee Member:**

2018-2019 – 2022-2023: Oversight Committee, Initiative for Ethics and Transformative Technology

2017-2018: Animal Holding Facility (AHF) Advisory Committee (Center for Science and Innovation)

2016-2017: New Faculty Institute (NFI) Planning Committee

#### **University Assignments**

#### **Committee Member:**

2012-2013: Personnel Policies Committee (PPC)

#### **University Assignments**

#### **Committee Member:**

2021-2022: Philosophy Department Hiring Committee

#### **University Assignments**

## **Committee Member:**

2012: Presidential Search Committee

## **University Assignments**

#### Other Institutional Service Activities:

2019-2020: SU Advance Homecoming Lecture

#### **University Assignments**

## Other Institutional Service Activities:

2012: Trustee-Faculty Retreat Workshop

## Service to the Profession

## Academic Conference: Moderator / Facilitator

2011: Society for Business Ethics Annual Meeting, San Antonio, Texas.

## **Board Member: PRJ Editorial Review Board**

2015 - 2023: Business Ethics Quarterly.

2022: Journal of Business Ethics.

# **Board of Directors: Substantial Involvement**

2014 – 2018: Society for Business Ethics. Elected term from August, 2014 to August, 2019. President from August, 2017 to August, 2018.

2017: Annual Conference Program Chair, Society for Business Ethics.

#### Reviewer - Book / Textbook

2020: Oxford University Press.

## **Reviewer - Grant Proposal Related to Expertise**

2019: European Research Council. Review of The Business Corporation as a Political Actor

#### **Editor: Academic PRJ**

2013 - 2016: Business Ethics Quarterly. Book Review Editor

## **Editor: Special Issue of a PRJ**

2017 - 2018: Journal of Business Ethics.

#### **Keynote Address**

2019: Society for Corporate Compliance and Ethics (SCCE).

2019: Institute for Internal Auditors (IIA) Fraud Conference.

#### **Presentation**

2017 – 2018: Seattle Police Department. Led a half-day workshop on ethics and leadership for the Seattle PD Leadership Development Program.

2016: Pacific Northwest Enterprise Risk Forum, Bellevue, Washington.

2016: CFA Society Seattle, Seattle, Washington. Presentation: "Ethics in Finance"

2009: Institute for Management Accountants, Ontario, California.

2007: Ethics and Compliance Officer Association, Los Angeles, California.

#### **Reviewer - External Tenure**

2017: Heider College of Business, Creighton University.

2016: Rutgers Business School, Rutgers University.

2013: Albers School of Business and Economics, Seattle University.

## **Reviewer: Ad Hoc Reviewer for a Journal**

2022: Journal of Mangement Studies.

2020: Canadian Journal of Philosophy.

2016 - 2020: Journal of Business Ethics.

2019: Public Affairs Quarterly.

2019: Journal of Politics.

2018: Business and Society.

2016: Ethics, Policy and Environment.

2014 - 2015: Ethical Theory and Moral Practice.

2013 - 2014: Business and Society.

2013: Public Affairs Quarterly.

2012: Journal of Business Ethics.

## Reviewer: Conference Paper

2015 - 2016: Society for Business Ethics.

## Service to the Community

## **Member of a Committee**

2016 – 2017: CHOICES Education Group, CHOICES Education Group, a 501c(3) nonprofit organization, organizes business and commuity leaders to lead interactive decision-making workshops that empower teens to achieve academic success in pursuit of their career and life aspirations. I am working with

CHOICES to improve their financial literacy curriculum to assure that it is suitable for a diverse student population.

# **HONORS/AWARDS**

## **Award**

2012: Business Ethics Quarterly Best Published Paper, Society for Business Ethics.

2011: Best Conference Reviewer, Society for Business Ethics.

2011: Best Conference Paper, Society for Business Ethics.

#### Honor

2011: Excellence in Research Award, University of Redlands School of Business.

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