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**Colin Lopez, Ph.D.**  
**Assistant Professor**  
**Management**  
**Albers School of Business/Economics**  
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**ACADEMIC BACKGROUND**

Ph.D. Temple University.  
M.S. California State University.  
B.B.A. Loyola University.

**QUALIFICATION**

Scholarly Academic

**WORK EXPERIENCE**

**Academic**

Athletics Facilities Assistant, Loyola Marymount University (2014 - 2017), Los Angeles, California.  
Game Day Concierge, Rose Bowl Operating Company (2013), Pasadena, California.  
Manager/Video Coordinator, Long Beach State Women's Basketball (2013), Long Beach, California.

**Non-Academic**

Los Angeles Area Sports Reporter, TG Sports (2013 - 2015), Los Angeles, California.

**INTELLECTUAL CONTRIBUTIONS**

**Intellectual Contributions Grid**

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals	7			7
Publications of Non-refereed or Invited Papers	1			1
Presentations of Refereed Papers	1			1

**Refereed Articles**

**Basic or Discovery Scholarship**

Kim, K., Lopez, C., & Drayer, J. (2022). Do consumers care about credibility? Examining corporate credibility and price on sport ticket purchase decision making. *Sport Management Review*.

Taylor, E., Lee, L., Huml, M., & Lopez, C. (2022). Impacts of career commitment, gender, and job position on turnover intentions among athletic department employees: a moderated mediation model. *European Sport Management Quarterly*.

Lopez, C., Kim, K., Drayer, J., & Jordan, J. (2021). A run for their money: Examining changes in runners' event-related expenditures. *Sport Marketing Quarterly*.

Lopez, C., Pizzo, A., Gupta, K., Kennedy, H., & Funik, D. C. (2021). Corporate growth strategies in an era of digitalization: A network analysis of the national basketball association's 2K league sponsors. *Journal of Business Research*.

Jones, G. J., Taylor, E., Lopez, C., Wegner, C., Kennedy, H., A Pizzo (2021). Cultivating safe spaces through a community sport-for-development (SFD) event: implications for acculturation. *Sport Management Review*.

Jones, G., Taylor, E. A., Wenger, C., Lopez, C., Kennedy, H., A Pizzo (2021). Examining the efficacy of a government-led sport for development and peace (DPD) event. *Journal of Sport Management*.

Taylor, E. A., Huml, M. R., Cohen, A., & Lopez, C. (2020). The impacts of the work-family interface and coping strategy on the relationship between workaholism and burnout in campus recreation employees. *Leisure Studies*.

### **Non-Refereed Articles**

#### **Basic or Discovery Scholarship**

Lopez, C., Taylor, E. A., Jones, G. J., Huml, M. R., & Funk, D. (2020). Examining work experiences among collegiate recreation employees. *Recreational Sports Journal*.

### **Presentations of Refereed Papers**

#### **National**

Kim, K. & Lopez, C. (2022). *Get Your Tickets Here!: An Examination of How Reputation of Ticket Sellers Affects Consumers' Willingness to Purchase Sport Tickets*. Sport Marketing Association Annual Conference, Charlotte, North Carolina.

## **SERVICE**

### **Service to the Institution**

#### **Department Assignments**

#### **Other Institutional Service Activities:**

2022-2023: Tenure Track Search

2022-2023: Sport and Entertainment Management MBA Networking/Speaking Events

#### **University Assignments**

#### **Faculty Advisor:**

2023-2024: Alpha Kappa Psi

## **HONORS/AWARDS**

### **Award**

2021: President's Award for Article of Distinction, NIRSA (National Intramural and Recreational Sports Association).

**Last updated by member on 16-Jan-23 (08:31 AM)**