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**Dean J. Peterson, Ph.D.**  
**Associate Professor**  
**Economics**  
**Albers School of Business/Economics**  
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**ACADEMIC BACKGROUND**

Ph.D. University of Illinois.  
M.S. University of Illinois.  
B.B.A. Augustana College.

**Qualification**

Scholarly Academic

**WORK EXPERIENCE**

**Work Experience**

**Academic**

Associate Professor, Seattle University (September, 1991 - Present), Seattle, Washington.

**Non-Academic**

Financial Analyst, Allstate Insurance (September, 1982 - September, 1986), Northbrook, Illinois.

**TEACHING**

**Courses Taught**

**Courses from the Teaching Schedule:** American Economic History, History of Economic Thought, History of Economic Thought, Independent Study, Principals of Economics - Macro, Principles of Economics - Macro, Principles of Economics: Macro

**Courses taught, but not in the Schedule:**

University Honors, HONR 2510, Social Science Seminar  
Matteo Ricci College, HUMT 1820: Modern; 1550CE-Present

Honors 2550-01—Evolution of Economics, Winter, 2019, 2020  
Honors 2510-01—Capitalism And Its Discontents

**Teaching Activities**

**Student Assign-Supervised Research (UG)**

2016 - *The Rise of Liberalism and Laissez-Faire Markets: The Corn Laws through Adam Smith and the London Chronicle 1766-1767*. 2 students.

## **INTELLECTUAL CONTRIBUTIONS**

### **Intellectual Contributions Grid**

Category	BDS	AIS	TLS	Total
Articles in Refereed Journals	5		8	13
Books, Monographs, Compilations, Manuals, Supplements, Chapters, Cases, Readings	1		1	2
Presentations of Refereed Papers			3	3
Presentations of Non-Refereed Papers		4	2	6

### **Refereed Articles**

#### **Basic or Discovery Scholarship**

Cohen, M., & Peterson, D. J. (2020). The implicit morality of the market is consequentialist. *Business Ethics Journal Review*.

Cohen, M. A., & Peterson, D. (2019). The Implicit Morality of the Market and Joseph Heath's Market Failures Approach to Business Ethics. *Journal of Business Ethics*, doi: <https://doi.org/10.1007/s10551-017-3761-6>.

Toh, R. S., Peterson, D. J., & Foster, T. N. (2007). Contrasting Approaches of Corporate and Association Meeting Planners: How the Hospitality Industry Should Approach them Differently. *International Journal of Tourism Research*.

Toh, R. S., Peterson, D. J., & Foster, T. N. (2006). Reducing Meeting Costs: Consolidation and Outsourcing. *Tourism Analysis*, 11.

Peterson, D. J. (1997). The Origins of Malthus's Data on Population: An analysis of the Biases in the American Sources. *Journal of the History of Economic Thought*, 19.

#### **Teaching and Learning Scholarship**

Green, G., Kelly, B., Peterson, D., & Bean, J. C. (2015). Using Integrative Assignments to Promote Deep Learning of the Market Mechanism. *Journal of Economic Education*, 46 (1).

Green, G., Bean, J. C., & Peterson, D. (2013). Deep Learning in Intermediate Microeconomics: Using Scaffolding Assignments to Teach Theory and Promote Transfer. *Journal of Economic Education*, 44 (2).

Carrithers, D., & Peterson, D. J. (2013). Integrating a Social Justice Perspective in Economics Education: Creating a Distinctly Catholic Education. *Catholic Education /A Journal of Inquiry and Practice*, 13 (4).

Bean, J. C., Carrithers, D., Peterson, D., & Tucker, T. (2012). "Quantitative Writing: Using Short Writing Assignments to Teach Data-Based Argumentation". in *The Trenches: News Magazine of the National Association of Geoscience Teachers*, 2 (2), 6-7.

Carrithers, D., & Peterson, D. J. (2006). Conflicting Views of Markets and Economic Justice: Implications for Student Learning. *Journal of Business Ethics*.

Robertson, F., Peterson, D. J., & Bean, J. C. (2006). Promoting High-Level Cognitive Development: Bringing 'High-Bloom' into a Financial Institutions and Markets Class. *Journal of Financial Education*.

Robertson, F., Peterson, D. J., & Bean, J. C. (2004). Using Federal Reserve Publications In Institutions And Markets Courses: An Approach To Teaching Critical Thinking. *Advances: Financial Education*.

Peterson, D. J., & Bean, J. C. (1998). 'Thinking Like An Economist:' Using a Conceptual Matrix to Organize a Course in the History of Economic Thought. *Journal of Economic Education*, 29 (3).

### **Chapters, Cases, Readings, Supplements**

#### **Chapters**

Bean, J. C., & Peterson, D. J. (1998). Grading Classroom Participation: Issues and Strategies. *Grading Students' Performance: Theory and Practice, New Directions for Teaching and Learning*. San Francisco: Jossey-Bass Inc..

Diller, D. C., & Peterson, D. J. (1996). Chief Economist. In Michael Nelson (Ed.), *Congressional Quarterly's Guide to the Presidency*. Congressional Quarterly.

## **Presentations of Refereed Papers**

### **National**

Bean, J. C., Carrithers, D., Cohen, M., & Peterson, D. (2011). *"Ethics and Economics: Critical Thinking About the Basis of Policy"*. Society for Ethics Across the Curriculum 13th Annual International Meeting, St. Louis, Missouri.

Bean, J. C., Carrithers, D., Cohen, M., & Peterson, D. (2011). *ETHICS AND ECONOMICS: CRITICAL THINKING ABOUT THE BASIS OF POLICY*. International Academy of Business and Economics, Las Vegas, Nevada.

Bean, J. C., Cohen, M., Carrithers, D., & Peterson, D. (2011). *"Ethics and Economics: Critical Thinking about the Basis of Policy"*. American Institute of Higher Education's 6th International Conference, Charleston, South Carolina.

## **Presentations of Non-Refereed Papers**

### **International**

Carrithers, D. & Peterson, D. (2016). *Economics, Efficiency and Ethics: Promoting an Improved Understanding of the Underlying Presuppositions*. Invited presentation at 19th Annual Colleagues in Jesuit Business Education Conference, Syracuse, New York.

Peterson, D. J. (2016). *The Pope and the Environment: Reconsidering Laudato Si: On Care of Our Common Home*. Invited presentation at 19th annual CJBE conference at Le Moyne College, Syracuse, New York.

### **Local**

Peterson, D. J. (2012). *Ethics and Economics*. Invited presentation at ASBE Teaching Poster Session, Seattle, Washington.

Peterson, D. J. (2014). *Economy, Violence, and Justice: Catholic Social Thought and Contemporary Issues*. Seattle University, Seattle, Washington.

Peterson, D. J. (2014). *Economic Recovery: Where are we in the United States? The World?* Seattle University, Seattle, Washington.

Peterson, D. J. (2015). *Catholic Social Teaching Workshop*. Seattle University, Seattle, Washington.

Peterson, D. J. (2015). *How Can We Overcome the Growing Gap between Rich and Poor?* Seattle University, Seattle, Washington.

### **Regional**

Peterson, D. J. (2012). *Ethics and Economics: From Ethical Presuppositions to Economic Policy*. Invited presentation at Colleagues in Jesuit Business Education, LA, California.

## **SERVICE**

### **Service to the Institution**

#### **Department Assignments**

##### **Assurance of Learning - Institutional Service:**

2017-2018: Assessment Guru, 2010 - 2018

#### **College Assignments**

##### **Other Institutional Service Activities:**

2011-2012: "Proposing Solutions to Messy Problems: Best Practices for Teaching Business Students How to Communicate Critical Analysis to Lay Audiences."

#### **College Assignments**

##### **Other Institutional Service Activities:**

2018-2019: CBE Faculty Fellow

#### **College Assignments**

##### **Other Institutional Service Activities:**

2014-2015: Catholic Social Teaching workshop

#### **College Assignments**

##### **Other Institutional Service Activities:**

2011-2012: College Preview Day

2011-2012: Freshman Move-up

#### **College Assignments**

##### **Member:**

2017-2018: Albers Catholic Social Thought

#### **College Assignments**

##### **Member:**

2011-2012: Albers Undergraduate Core Committee

#### **College Assignments**

##### **Member:**

2016-2017: Assessment Gurus

#### **College Assignments**

##### **Member:**

2011-2012: Ethics Committee

#### **College Assignments**

##### **Member:**

2017-2018: Glead Chair Search Committee

**University Assignments**

**Committee Chair:**

2014-2015: Seattle University Honors Program Revision Committee

**University Assignments**

**Committee Chair:**

2017: University Honors Associate Director Search Committee

**University Assignments**

**Committee Member:**

2011-2012: CJC Planning Committee: Education for Mission Subcommittee

**University Assignments**

**Committee Member:**

2020-2021: Fulbright & Truman Committees, 2012 - 2021

2012-2013: EMF

2011-2012: Core Honors, Student Admissions Committee

2011-2012: Endowed Mission Fund Committee

**University Assignments**

**Committee Member:**

2016-2017: Honors Admissions Committee

**University Assignments**

**Committee Member:**

2012: Search Committee--University Honors Program

**University Assignments**

**Committee Member:**

2011-2012: Seattle University Core Advisory Board

**Faculty Advisor:**

2011-2012: Seattle University Kayak Club

**Mentoring Activities:**

2011-2012: Fulbright Scholarship Review Committee

**University Assignments**

**Other Institutional Service Activities:**

2020-2021: Associate Director, University Honors; Society, Policy and Citizenship track

2017: Associate Director, University Honors, SPC track

2017-2018: CETL, Faculty Learning Community, Facilitator

2015: Alumni Seminar Leader--2012, 2013, 2014, 2015

2012-2013: Civic Engagement Learning Committee

2011: 2011 Alumni Seminar on World Economic Recovery

**Writing Student Recommendations:**

2017-2018: Various

**Service to the Profession**

**Reviewer - Article / Manuscript**

2019: Journal of Business Ethics. Manuscript Number: BUSI-D-19-02036; Title: The Value and Scope of Heath's Market Failure Approach: A Response to Critics

**HONORS/AWARDS**

**Honor**

2006: ASBE Faculty Teaching Award, Seattle University.

2005: Seattle University Master Teacher, Seattle University.

2004: Outstanding Faculty Award--2004 Senior Class, Seattle University.

1997: ASBE Undergraduate Professor of the Year, Seattle University.

1996: ASBE Faculty Teaching Award, Seattle University.

1995: ASBE Faculty Teaching Award, Seattle University.

1995: ASBE Undergraduate Professor of the Year, Seattle University.

1994: ASBE Faculty Teaching Award, Seattle University.

1994: ASBE Undergraduate Professor of the Year, Seattle University.

1993: ASBE Faculty Award for Excellence in Teaching, Seattle University.

1992: ASBE Faculty Teaching Award, Seattle University.

1990: Robert E. Demarest Memorial Award for Excellence in Teaching, University of Illinois.

1990: Top Teaching Assistant in Economics, University of Illinois.

1989: Honorable Mention: Demarest Award for Excellence in Teaching, University of Illinois.

**Last updated by member on 11-May-21 (01:48 PM)**